

## JetBlue Launches Flights to London Gatwick

In addition to service from JFK to London Heathrow, JetBlue added an additional service between the U.S. and the U.K. with flights between New York-JFK and London Gatwick Airport (LGW) starting September 29, 2021. The airline delivered on its commitment to serve multiple London airports and give customers convenient options – with attractive premium and leisure fares – across the greater London metropolitan area no matter which airport they prefer. JetBlue is the only carrier to offer service to the U.S. at Gatwick – the U.K.'s second busiest airport – creating another important presence in London where it can grow an even larger base of travelers.



[Learn More](#)

## JetBlue Named No.1 Domestic Airline

JetBlue proudly announced it has been named the No. 1 domestic airline in the Travel + Leisure World's Best Awards 2021 readers' survey. This recognition comes as the airline celebrates the most significant year in its history yet. Most recently, JetBlue officially entered the transatlantic market with new, nonstop service between New York's John F. Kennedy International Airport (JFK) and London Heathrow Airport (LHR). The highly anticipated milestone – aimed at shaking up the transatlantic market with the airline's award-winning service and attractive fares – marked the first time JetBlue has served a destination beyond the 100+ cities it flies to throughout the Americas.



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## JetBlue Accelerates Transition to Sustainable Aviation Fuel (SAF)

JetBlue announced plans to speed up its transition to sustainable aviation fuel (SAF) with an offtake agreement with SG Preston, a leading bioenergy developer. With the addition of this SG Preston agreement to its previous SAF commitments, JetBlue is well ahead of pace on its target to convert 10 percent of its total fuel usage to SAF on a blended basis by 2030. The airline will reach nearly eight percent SAF usage by the end of 2023 when delivery of SAF under this agreement is expected. JetBlue is doubling its previous SAF commitment with SG Preston, which was first announced in 2016 as one of the largest SAF purchase agreements in aviation history.

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# CEO Robin Hayes Provides an Update on the Northeast Alliance and Action by the U.S. Department of Justice (DOJ)

“While it’s extremely unfortunate DOJ would rather take us to court than help us compete, we’re ready to make a strong case on why more low-fare JetBlue growth is good for Customers. We fully expect the court to find that nothing about the NEA changes our business model or our role as a force for good in the industry.”

“The backbone of the NEA is lots of JetBlue growth, bringing our much-loved experience and low fares on more routes as we tap into American’s slot portfolio and Customer base. We create a viable third competitor in the Northeast by connecting our growing network to American’s through codeshare and reciprocal loyalty benefits.”

“In court, DOJ is sure to face an uphill battle opposing the expansion of low fares in New York and Boston. There is absolutely no evidence that the NEA is harming consumers, and quite the opposite, it is already delivering on the benefits we promised.”

## OUR ALLIANCE WITH AMERICAN MEANS MORE FLYING FOR JETBLUE

	PRE-NEA DEPARTURES	PLANNED PEAK DEPARTURES WITH NEA
JFK	175	200-220
LGA	16	50-60
EWR	35	70-80
BOS	180	210-230

[Learn More](#)

## Seat Assignments

JetBlue enabled EMDs in Sabre and Amadeus in August 2021 and agencies have the ability to assign seats directly in the GDS. JetBlue has an all “chargeable” seat map. If you select a fare option that includes a free seat assignment, the seat map will still indicate that all seats are chargeable. However, if you inspect the actual seat fees, you will see that all seats have a \$0 charge, other than Even More® Space and Mint Studio™ seats.



We are continuing to work with Travelport to develop an EMD solution.

[Learn More](#)

## THANK YOU FOR YOUR SUPPORT Here’s to Blue Skies Ahead!

QUESTIONS? Please contact your JetBlue Sales Manager or contact our Dedicated Corporate Sales Desk

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