JANUARY 2022

JetBlue and American Airlines Northeast Alliance Offers Customers Record-Setting Summer Schedule Out of New York and Boston

JetBlue and American Airlines announced that customers in New York and Boston will have more reasons to make the Northeast Alliance (NEA) their preferred travel provider as the airlines add new routes, improved schedules and enhanced product offerings. Nine new routes go on sale this week across both airlines in New York and Boston. With these new routes, the NEA offers more frequencies in New York and Boston than any other airline.

etBlue



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JetBlue Makes its Award-Winning TrueBlue Loyalty Program More Rewarding in 2022 with All-New Benefits for Mosaic Members

JetBlue announced a series of new enhancements to its award-winning TrueBlue® loyalty program for Mosaic® members – the airline's top earning loyalty group. Starting in January 2022, Mosaics will be eligible for an expanded list of perks to enhance their JetBlue experience throughout the year. JetBlue is also introducing an all-new loyalty experience – Mosaic+ – rewarding its most engaged customers. All Mosaics who qualify in 2022 will be eligible for special new perks which are only available in 2022 until the end of the year.

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JetBlue Extends London Heathrow Schedule Through October 2022, Bringing A Summer of Low Fares and Incredible Service to Transatlantic Travelers

JetBlue it is extending its transatlantic schedule for flights between New York's John F. Kennedy International Airport (JFK) and London Heathrow Airport (LHR) through October 2022, with seats on sale beginning today. JetBlue was initially welcomed at Heathrow with temporary slots made available as entrenched, larger airlines reduced service during the pandemic. Since its successful transatlantic launch in August 2021, JetBlue has worked with the local authorities to ensure it can continue to shake up the route with much-needed competition.

Schedule between New York (JFK) and London Heathrow

JFK - LHR Flight #007	LHR - JFK Flight #20
9:38 p.m. – 10:05 a.m. (+1)	2:00 p.m. – 5:08 p.m.

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JetBlue and Aer Lingus Expand Codeshare Partnership

JetBlue announced it is expanding its codeshare partnership with Aer Lingus –the Irish flag carrier – to offer customers more ways to book and connect their travel between the two airlines' networks. The new codeshare flights are now available for booking on jetblue.com



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Business Travel News (BTN) names JetBlue's Robin Hayes to its '2021 Top 25 Most Influential

After more than two years of planning and then waiting through the throes of a pandemic, JetBlue CEO Robin Hayes in 2021 fulfilled JetBlue's ambition to be the first U.S.-based low-cost carrier to fly transatlantic service. It kicked off its inaugural New York-to-London flights in August with once-daily service to Heathrow. The carrier added Gatwick in September. It expanded again in November when the U.S. lifted travel restrictions on most international travel.



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JetBlue Promotes John Flaherty to Vice President, Inflight Experience

JetBlue announced that John Flaherty has been named the airline's vice president, inflight experience. In his new role, Flaherty will lead and support JetBlue's best-in -class inflight team with focus on ensuring new and current crewmembers have the tools and training to safely deliver and advance JetBlue's award-winning hospitality and customer experience on board every flight.

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Update to Concur Seat Map for JetBlue Bookings

JetBlue recently transitioned to an all-paid, "chargeable" seat map. If a customer selects a fare option that includes a free seat assignment, the seat map will still indicate there is a fee. However, the actual fee will be a \$0 charge except for our Even More ® Space and Mint Studio[™] seats which are an upgrade.

Unfortunately, Concur is unable to differentiate between our complimentary seats and our upgradeable seats. In order to reduce confusion and ensure a better travel experience, we have elected to remove our seat map from Concur. To obtain seat assignments when booking via Concur, travelers will be directed to Jetblue.com (Manage Trips). For JetBlue codeshare flights booked in Concur and operated by American Airlines, please select seats on the American Airlines website at **AA Manage Flight**.