

## Monthly Sales Newsletter | May 2022

The graphic features the JetBlue logo at the top center, with a large 'LONDON' text below it. It announces new service to GATWICK (starting July 19) and HEATHROW (starting August 22). The route is 'TO/FROM BOSTON (BOS)' with a 'roundtrip once daily' note. The graphic is divided into three columns: 'Mint' (24 fully lie-flat private suites), 'Core' (112 seats, Wi-Fi, entertainment), and 'Airbus A321LR' (superior service, Boston's #1 Airline). It also includes a UK flag and a London skyline illustration.

### JetBlue's Sky-High Transatlantic Experience and Down-to-Earth Fares Arrive in Boston with Flights to Both London Gatwick and London Heathrow

JetBlue is again set to disrupt the competitive transatlantic market with the introduction of its highly anticipated flights between the airline's Boston focus city and London starting this summer. New nonstop service between Boston Logan International Airport (BOS) and London Gatwick Airport (LGW) takes off from the U.S. on July 19, 2022, followed by nonstop service between Boston and London Heathrow Airport (LHR) on August 22, 2022. JetBlue's transatlantic service in Boston builds on the success of the airline's flights between New York and London, which first launched in August 2021 with Heathrow service, followed by Gatwick service in September 2021.

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### JetBlue Submits Superior Proposal to Acquire Spirit

JetBlue submitted a proposal to the Board of Directors of Spirit to acquire Spirit for \$33 per share in cash, implying a fully diluted equity value of \$3.6 billion and providing full and certain value to Spirit shareholders. The combination of the two airlines would position JetBlue as the most compelling national low-fare challenger to the four large dominant U.S. carriers by accelerating JetBlue's growth and expanding the reach of the "JetBlue Effect," which occurs when legacy carriers react to JetBlue's unique combination of low fares and award-winning customer service.

[Learn More](#)

### U.S. mask mandate for transportation no longer in effect on JetBlue

Masks are optional and no longer required on board or at the airport for all travelers in the U.S., regardless of age and vaccination status. Please check local mask mandates for international destinations as they may vary. Our COVID Info Hub on jetblue.com is constantly being updated with everything you need to know about traveling to our international BlueCities.

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### JetBlue Announces Q1 2022 Results

JetBlue Airways Corporation reported its results for the first quarter of 2022:

- Reported GAAP loss per share of (\$0.79) in the first quarter of 2022 compared to diluted earnings per share of \$0.14 in the first quarter of 2019. Adjusted loss per share was (\$0.80)(1) in the first quarter of 2022 versus adjusted diluted earnings per share of \$0.16(1) in the first quarter of 2019.
- GAAP pre-tax loss of (\$398) million in the first quarter of 2022, compared to a pre-tax income of \$58 million in the first quarter of 2019. Excluding one-time items, adjusted pre-tax loss of (\$400) million(1) in the first quarter of 2022 versus adjusted pre-tax income of \$70 million(1) in the first quarter of 2019.

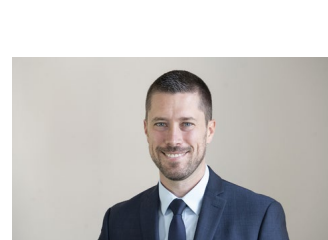
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### JetBlue Leadership Appointments

Don Uselmann has been appointed vice president, inflight experience. In this role he will lead and support JetBlue's best-in-class inflight team, ensuring new and current crewmembers have the tools and training to safely deliver and advance JetBlue's award-winning hospitality on board every flight. Since joining JetBlue in 2006, Uselmann has served in a variety of roles across sales, marketing, business development, customer experience, and operations. Uselmann most recently served as vice president, loyalty, personalization, and marketing communications, where he led the continued evolution of the TrueBlue® loyalty program and cobranded credit card portfolio.



Chris Buckner has been promoted to the role of vice president, loyalty programs and partnerships. Buckner will be responsible for continuing to evolve TrueBlue®, JetBlue's award-winning loyalty program, and evolve JetBlue's cobranded credit card portfolio. Buckner joined JetBlue in 2020 as director, customer loyalty and partnerships. Before joining JetBlue, Buckner spent 16 years in commercial roles across the aviation industry.


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### JetBlue Leadership Town Hall

We invite you to join us on Tuesday May 10, 2022 at 12:00PM for a Town Hall with our President, Joanna Geraghty, and other leaders. We will go into detail on the investments we are making to ensure our operation is well equipped as we head into a busy summer.

[Register Here](#)

## THANK YOU FOR YOUR SUPPORT

Here's to Blue Skies Ahead!

QUESTIONS? Please contact your JetBlue Sales Manager or contact our Dedicated Corporate Sales Desk:

- 1-888-JETBLUE (538-2583) option 3
- companyblue@jetblue.com

