

Monthly Sales Newsletter | October 2022

Green is the new Blue.

JetBlue announced plans to bolster its transition to sustainable aviation fuel (SAF) with a new agreement with AIR COMPANY, an innovative carbon technology company creating carbon-negative alcohols and fuels from carbon dioxide (CO₂).

With this commitment, JetBlue announces its intent to purchase 25 million gallons of AIRMADE™ SAF over five years, with a targeted start in 2027. AIR COMPANY joins JetBlue's growing list of SAF partnerships as it advances JetBlue's goal to convert 10 percent of its total fuel usage to SAF on a blended basis by 2030.

[Learn More](#)

Boston Sales team hosts New England travel professionals

The Boston Sales Team hosted an event at the monthly meeting of the New England Business Travel Association (NEBTA), an organization that works to advance the interests of the corporate travel industry. The timing couldn't have been better, as we recently launched our long-awaited service from Boston to London-Gatwick and London-Heathrow!

We invited NEBTA members to stop by and take a tour of Blue Betty, our newly restored mobile marketing vehicle, and enter a drawing to win fun prizes. Among the guests were members of the Boston travel community, as well as corporate Customers and other travel professionals.



More places. More points.

jetBlue | American

Points and perks that go the distance

Enjoy access to a larger domestic and international network than ever before—all while earning TrueBlue points. Simply enter your TrueBlue number when booking American-operated flights through your travel agency or booking tool and on jetblue.com and AA.com.

Our alliance includes American's broad network from all NYC airports and Boston, spanning 3 continents and 47 international destinations like Paris, Milan, Madrid, Tel Aviv, Doha and Sao Paulo.

In addition, Mosaic and AAdvantage elite members can now enjoy some of their favorite perks on both airlines, including:

- Up to 2 free checked bags
- Free Even More® Space on JetBlue and Main Cabin Extra on American¹
- Plus, priority boarding, expedited security and dedicated check-in

[Learn More](#)

JetBlue Travel Products Launches New Travel App 'Troupe'

JetBlue Travel Products, a subsidiary of JetBlue Airways, announced the formation of Troupe, a free and collaborative group trip planning app. Whether organizing a family reunion, a bachelorette trip, or just gathering to reconnect with friends, Troupe relieves the stress that coordinating a group getaway can create.



[Learn More](#)

THANK YOU FOR YOUR SUPPORT

Here's to Blue Skies Ahead!

QUESTIONS? Please contact your JetBlue Sales Manager or contact our Dedicated Corporate Sales Desk:

- 1-888-JETBLUE (538-2583) option 3
- companyblue@jetblue.com