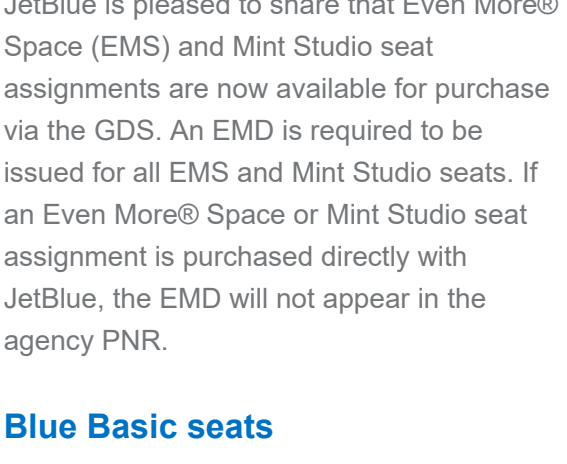


## Monthly Sales Newsletter | March 2023

### Even More Space® and Mint Studio Seats Now Available Through the GDS



#### Even More® Space (EMS) and Mint Studio seats

JetBlue is pleased to share that Even More® Space (EMS) and Mint Studio seat assignments are now available for purchase via the GDS. An EMD is required to be issued for all EMS and Mint Studio seats. If an Even More® Space or Mint Studio seat assignment is purchased directly with JetBlue, the EMD will not appear in the agency PNR.

#### Blue Basic seats

Blue Basic seats can be assigned via the GDS. If a seat assignment is purchased directly with JetBlue, the EMD will not appear in the agency PNR. Blue Basic customers may also upgrade to an Even More® Space seat.

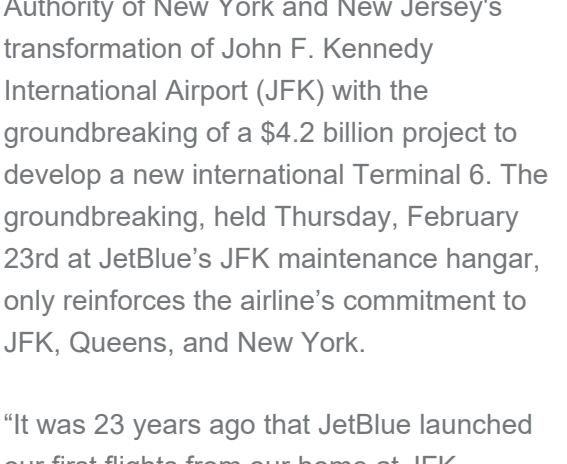
[Learn More](#)

### JetBlue Sets Plan for More Than 250 Daily Flights at Fort Lauderdale-Hollywood, Starting With Long-Requested Service Between Fort Lauderdale and Tallahassee

JetBlue announced new service between Fort Lauderdale-Hollywood International Airport (FLL) and Tallahassee International Airport (TLH) beginning in January 2024, as the airline lays out new plans for more low-fare, high-value flights in South Florida. After its planned combination with Spirit, JetBlue expects to reach more than 250 flights a day at Fort Lauderdale-Hollywood by 2027.

JetBlue plans to combine with Spirit and further grow its Fort Lauderdale schedule over the coming years, ultimately reaching more than 250 daily departures by 2027 and making Fort Lauderdale-Hollywood an even more compelling choice for South Florida customers. While both carriers have had success in Fort Lauderdale, the combination between JetBlue and Spirit will unlock long-term opportunities to add domestic and international markets and routes that would not be possible otherwise:

- JetBlue would offer flights to approximately 30 markets not served by either JetBlue or Spirit from Fort Lauderdale today and would add more flight frequencies to approximately 30 additional markets.
- Fort Lauderdale will become an even more attractive alternative to Miami on more routes. From Fort Lauderdale, JetBlue and Spirit currently serve 66 of the top 100 markets available from Miami International Airport today (within range of existing and planned JetBlue fleet). After completing its planned expansion, JetBlue would serve from Fort Lauderdale approximately 90 of the top 100 Miami markets.
- With a more competitive position in South Florida, JetBlue would plan to launch service between Fort Lauderdale and Europe with its game-changing transatlantic Mint and core experiences that have brought down high fares for European travel.
- The larger network would make a number of routes viable that aren't today, with examples including destinations like as Antigua; Belize; Cincinnati; Liberia, Costa Rica; Minneapolis; Memphis, Tenn.; and Savannah, Ga.

[Learn More](#)


### JetBlue Celebrates Groundbreaking of JFK's New Terminal 6 with Governor of New York, Other Leaders

JetBlue, joined by New York Governor Kathy Hochul and other partners and leaders, celebrated a key milestone in the Port Authority of New York and New Jersey's transformation of John F. Kennedy International Airport (JFK) with the groundbreaking of a \$4.2 billion project to develop a new international Terminal 6. The groundbreaking, held Thursday, February 23rd at JetBlue's JFK maintenance hangar, only reinforces the airline's commitment to JFK, Queens, and New York.

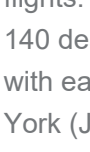
"It was 23 years ago that JetBlue launched our first flights from our home at JFK, eventually growing and taking over our modern Terminal 5 and now sending customers to more than 80 destinations, including London and soon Paris. At a time that JetBlue is set to grow significantly, we are excited to once again invest and further the governor's vision as we build the new Terminal 6," said Robin Hayes, chief executive officer.

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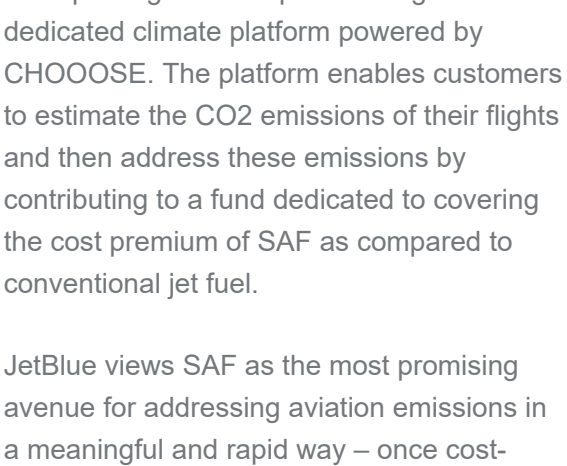


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### Earn TrueBlue Points with Qatar Airways

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TrueBlue members can earn TrueBlue points on all qualifying Qatar Airways-operated flights. Qatar Airways's network spans over 140 destinations in more than 80 countries, with easy connections with JetBlue in New York (JFK) and Boston. Earn TrueBlue points with Qatar Airways based on the type of fare you purchase and the distance you fly. TrueBlue members can earn bonus points for flying on Qatar Airways's premium offerings in First and Business.

[Learn More](#)


### JetBlue Partners With CHOOOSE, Giving Customers the Tools to Help Scale the Sustainability of Air Travel

JetBlue announced a partnership with climate tech company CHOOOSE as part of its ongoing focus on sustainability and advancing the use of Sustainable Aviation Fuel (SAF). By visiting <https://jetblue.chooose.today>, JetBlue customers will now be able to join JetBlue in championing SAF adoption through a dedicated climate platform powered by CHOOOSE. The platform enables customers to estimate the CO2 emissions of their flights and then address these emissions by contributing to a fund dedicated to covering the cost premium of SAF as compared to conventional jet fuel.

JetBlue views SAF as the most promising avenue for addressing aviation emissions in a meaningful and rapid way – once cost-effective SAF is made available commercially at scale. Produced from a wide array of renewable sources such as agricultural wastes and used cooking oils—not fossil fuels— SAF is a type of renewable fuel that exists today and drops directly into existing aircraft and infrastructure with no impact to safety or performance. SAF can lower lifecycle greenhouse gas emissions by roughly 80% compared to traditional petroleum-based fuels while reducing particle and sulfur pollution.

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Here's to Blue Skies Ahead!

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