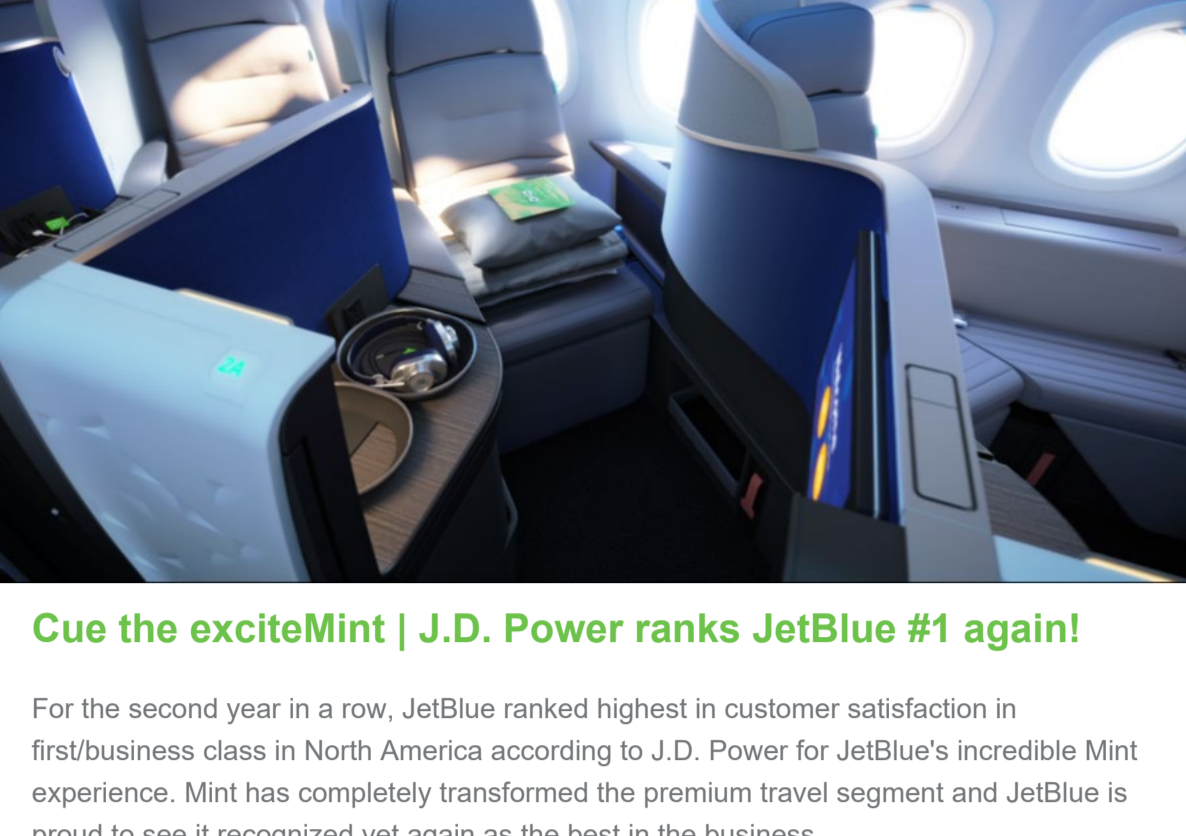


Monthly Sales Newsletter | June 2023

JetBlue Launches New TrueBlue Loyalty Program, Offering More Paths to Perks and Mosaic Status

JetBlue has launched the new TrueBlue® loyalty program, offering members more value with the introduction of tiles, Perks You Pick™, expanded levels of Mosaic and more ways to earn perks and status than ever before.

[Learn More](#)


Cue the exciteMint | J.D. Power ranks JetBlue #1 again!

For the second year in a row, JetBlue ranked highest in customer satisfaction in first/business class in North America according to J.D. Power for JetBlue's incredible Mint experience. Mint has completely transformed the premium travel segment and JetBlue is proud to see it recognized yet again as the best in the business.

As part of its North America Airline Satisfaction Study, J.D. Power measures customer satisfaction based on performance in eight factors: aircraft; baggage; boarding; check-in; cost and fees; flight crew; inflight services; and reservation. This year, JetBlue took the lead in all eight study factors for a clean sweep in the first/business class category!

[Learn More](#)


Oui, Paris.

Paris Service to Launch June 29th

JetBlue's nonstop service from New York's John F. Kennedy International Airport (JFK) to Paris Charles de Gaulle Airport (CDG) will begin June 29, 2023. This marks JetBlue's second transatlantic market debut, following the airline's successful launch of London service in August 2021, including its highly acclaimed, reimagined Mint and core experiences. With the introduction of Paris, another long-requested and top destination, JetBlue will play a unique role in disrupting high-fare legacy carriers that have dominated this route for decades.

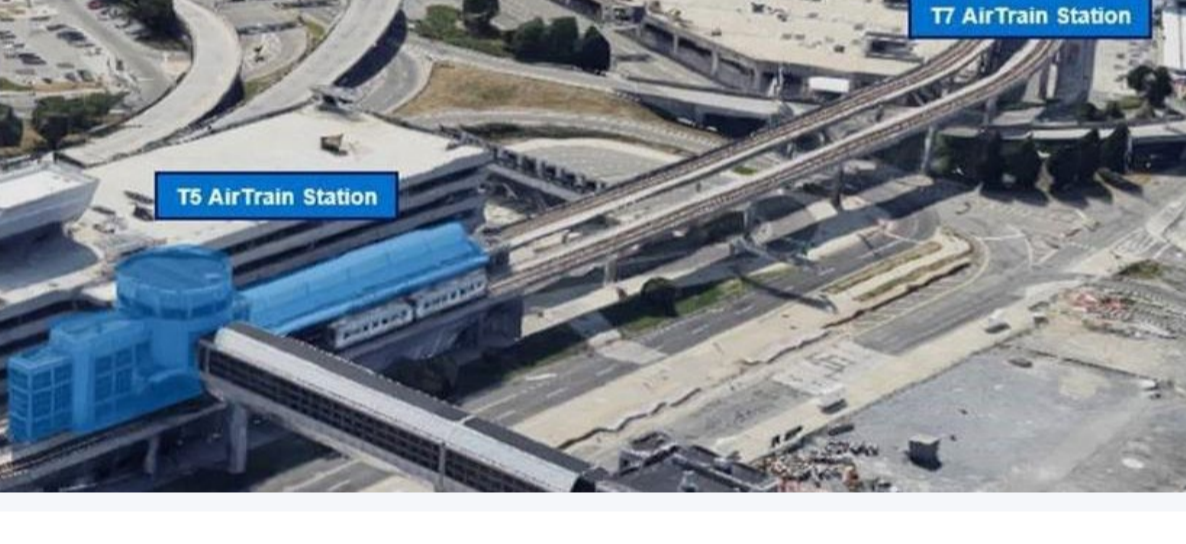
Schedule between New York (JFK) and Paris (CDG)

Daily service starting June 29, 2023 (Eastbound) & June 30 (Westbound) <i>*all times local</i>	
JFK - CDG Flight #1407	CDG - JFK Flight #1408
5:09 p.m. - 6:55 a.m. (+1)	8:55 a.m. - 11:51 a.m.

JFK T6 construction update | T5 Ride App Pick-Up Lot

As the JFK T6 project continues next door, there will be a series of impacts at T5. On June 6 at 1000ET, T5 app-based for-hire vehicle pick-ups (e.g. Ubers, Lyfts, etc.) will move to the new "Ride App Pick-Up Lot" on the top floor of T7's Orange Garage.

Arriving Customers will walk to the T5 AirTrain Station and ride one stop to the T7 AirTrain Station.



New T5 mural celebrates TrueBlue

There's a new reason to to stop and take a selfie when passing through JFK T5: JetBlue's just-completed mural that celebrates the launch of the new TrueBlue program. Artist Corey Paige's TrueBlue tribute documents a TrueBlue member's progression through the program levels, with great style and fun.



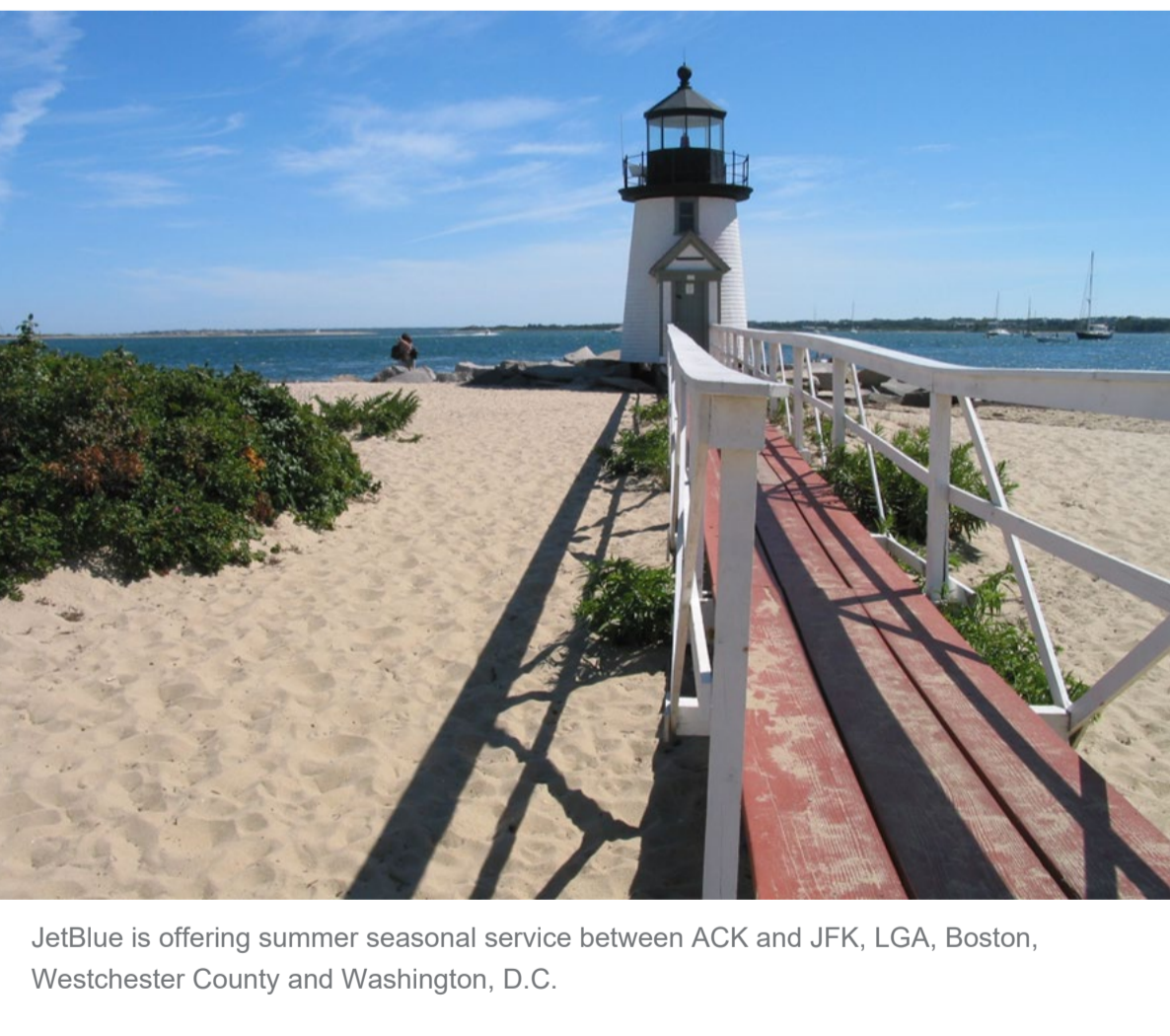
Travel + Leisure loves JetBlue's Mint Studio

Travel + Leisure recently compiled a list of the best business class seats available, and great news: JetBlue is one of only six airlines that made the cut! JetBlue's Mint Studio is listed alongside Qatar's A350 Qsuite, All Nippon Airways' 777-300ER "The Room," Singapore Airlines' A350-900ULR Business Class, Delta One's A350 Suites and Emirates' A380 Business Class.

The only American-based product to give Delta One Suites a run for its money is Mint Studio, which JetBlue unveiled in late 2021. These closed-door pods are remarkably spacious, especially when you consider that they're built into an Airbus 321, which isn't even a wide-body jet. At 45 inches across, the bed is literally large enough for you to toss and turn in as you sleep. An adjoining bench allows you to invite a guest from another pod to socialize with while you fly. There's also plenty of attention to detail woven throughout, such as a wireless charging pad within arms reach and an adjustable TV screen so that you can view it clearly while fully reclined. Food and drink options are assembled by trendy New York City bars and restaurants

[Learn More](#)

Pop that collar! We're back in Nantucket!



JetBlue is offering summer seasonal service between ACK and JFK, LGA, Boston, Westchester County and Washington, D.C.

Bookings for Summer Travel Reach New Heights for the Bundled Vacationer, According to Data from JetBlue Vacations

According to the latest data from [JetBlue Vacations](#), travelers are already planning their summer vacations, considering everything from island escapes in the Caribbean to theme park destinations. Bookings between June and August for vacation packages are up 66% compared to the same time frame last year. The dedicated team of 24/7 vacation planning experts make planning a dream vacation a breeze, so travelers can sit back, relax, and enjoy all of the perks throughout the JetBlue Vacations experience.

Punta Cana takes the lead as the top destination for booked vacation packages, followed by Montego Bay, Jamaica (#2), Cancun, Mexico (#3), Aruba (#4), Nassau, Bahamas (#5), Orlando, Florida (#6), Las Vegas, Nevada (#7), San Juan, Puerto Rico (#8), Curaçao (#9) and Fort Lauderdale, Florida (#10).

[Learn More & Book](#)

THANK YOU FOR YOUR SUPPORT

Here's to Blue Skies Ahead!

QUESTIONS? Please contact your JetBlue Sales Manager or contact our Dedicated Corporate Sales Desk:

- 1-888-JETBLUE (538-2583) option 3
- companyblue@jetblue.com

