

## Monthly Sales Newsletter | August 2023

### The Northeast Alliance is ending

We're working closely with American to ensure a smooth wind-down process. Here's what you need to know right now.

- Effective 7/21/23, codeshare flights (that's American-operated flights booked on JetBlue, or vice-versa) are no longer available for purchase.
- Already booked a codeshare flight? Customers can continue to feel confident in their existing codeshare bookings. To the extent any individual customers are impacted, JetBlue will reach out individually for any required re-accommodation or refund.
- TrueBlue members will still earn TrueBlue points and tiles on future travel booked on American Airlines as long as your TrueBlue number was added to the booking before 7/21/23.
- Mosaic members will still enjoy their reciprocal perks on American-operated flights as long as your TrueBlue number was added to the booking before 7/21/23. We'll let you know if this changes.

Details are still evolving, and we'll continue to keep you updated.

[Learn More](#)

### JetBlue Announces Webcast of Second Quarter 2023 Earnings Conference Call

JetBlue will hold its quarterly conference call to discuss second quarter 2023 financial results on August 1st, 2023 at 10:00 am EDT.

A live, listen-only webcast of the call will be available on JetBlue's investor relations website at the following web address: <http://investor.jetblue.com>



**GBTA** Convention 2023

Dallas  
August 13-15

### JetBlue at GBTA 2023 Convention in Dallas

Stop by our booth (#1031), and say hello! We'd love to see you and share the latest on our Transatlantic growth, our plans to acquire Spirit and more!



See you in Dallas!

### JetBlue Takes Off to the City of Light, Expanding the Airline's Award-Winning Service and Low Fares to Paris

JetBlue has expanded its presence in the transatlantic market to continental Europe with new, nonstop service between New York's John F. Kennedy International Airport (JFK) and Paris Charles de Gaulle Airport (CDG). Paris is the largest market JetBlue did not already serve from New York and is among the most requested destinations from the airline's customer base.

With daily flights connecting New York to Paris, the successful routes between the U.S. and London, and service to Amsterdam coming later this summer, JetBlue plays a unique role in disrupting high-fare legacy carriers that have dominated transatlantic routes for decades. Additionally, JetBlue plans to launch service between Boston and Paris in 2024.

[Learn More](#)

### Style and substance: Flying JetBlue Mint Suites to Paris

"JetBlue Mint Suites are among the best ways to cross the Atlantic these days. Roomy and high-design suites with closing doors provide a touch of sophistication and more than a modicum of privacy so flyers can enjoy a restful crossing." By Eric Rosen, The Points Guy.

[Learn More](#)

### JetBlue Names Susan Pfingstler, Vice President JetBlue University

JetBlue has announced the appointment of Susan Pfingstler to vice president, JetBlue University. In this role, Pfingstler will oversee the carrier's award-winning training programs and facilities. She will report to Warren Christie, JetBlue's head of safety, security, fleet operations and JetBlue University.

From locations in Orlando, New York and Salt Lake City, JetBlue University offers new hire and recurrent training for JetBlue's airports, customer support (reservations), flight operations, inflight, system operations, and technical operations (maintenance) crewmembers, as well as pilot training services for a variety of other airlines around the world.

[Learn More](#)

### THANK YOU FOR YOUR SUPPORT

QUESTIONS? Please contact your JetBlue Sales Manager or contact our Dedicated Corporate Sales Desk:

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