

Monthly Sales Newsletter | October 2023

Mosaic on the DL

For a limited time¹, Delta SkyMiles Medallion tiers can join the JetBlue family with an exclusive offer to match their status to Mosaic. Once your status is matched, it will be valid until 12/30/23, and you can then keep that status through 2024 by completing a challenge.

TRUEBLUE MOSAIC

Breaking up is hard to do. But who has to know? We've made it easy for you to cozy up to a new loyalty program and see where it goes.

| Delta SkyMiles Medallion Tier | TrueBlue Mosaic Level | Pre-selected Mosaic Perk You Pick | Tiles Required to Maintain Status in 2024 | JetBlue Card [®] option to maintain status in 2024 |
|-------------------------------|-----------------------|--|---|---|
| Silver | Mosaic 1 | Mint Suite [®] Priority | 6 | Have a JetBlue Plus or Business Card by 12/30/23 |
| Gold | Mosaic 2 | Mint Suite [®] Priority Pet Fee Waiver | 12 | |
| Platinum | Mosaic 3 | Mint Suite [®] Priority Pet Fee Waiver FoundersCard Blue Membership | 24 | |
| Diamond | Mosaic 4 | Mint Suite [®] Priority Pet Fee Waiver FoundersCard Blue Membership 15,000 - Point Bonus | 30 | |

Visit jetblue.com/trueblue/mosaic/mosaic-on-the-dl by October 31, 2023, to receive an exclusive Mosaic status match. Enjoy status for the remainder of 2023 while you earn status toward 2024. Terms apply.

[Learn More & Enroll](#)

JetBlue Enhances Customer Travel with Family Seating Guarantee

JetBlue, a favorite airline of families for more than 20 years, has introduced a formal family seating guarantee to ensure that children aged 13 years and younger can sit next to an adult traveling with them on the same reservation. This initiative is part of JetBlue's ongoing commitment to enhance the travel experience and promote a comfortable and stress-free journey.

JetBlue's family seating guarantee incorporates a new process that proactively identifies reservations with children and adults traveling together without prior seating assignments. For no additional fee, the process will ensure a traveling child is assigned a seat next to at least one accompanying adult when seats are available.

"We know traveling with young children can add challenges, and we want to do everything we can to put parents and families at ease by providing a smooth trip each time they choose JetBlue," said Joanna Geraghty, president and chief operating officer, JetBlue. "This enhanced family seating policy reflects our commitment to continue to meet the needs of our customers and provide exceptional service."



[Learn More](#)

JetBlue Launches Highly Requested Northeast Service Connecting New York and Washington, D.C.

JetBlue has launched its highly requested route connecting New York's John F. Kennedy Airport (JFK) with Washington, D.C.'s Ronald Reagan National Airport (DCA). The airline's launch of service between New York and Washington delivers a customer-centric alternative for travelers across the busy Northeast Corridor, increasing competition and choice for travelers through JetBlue's high-value and low-fare offerings.

| | |
|-------------------------------|-------------------------------|
| JFK – DCA Flight #1887 | DCA – JFK Flight #1888 |
| 7:15 a.m. – 8:40 a.m. | 6:30 a.m. – 7:43 a.m. |
| JFK – DCA Flight #2487 | DCA – JFK Flight #2488 |
| 1:15 p.m. – 2:38 p.m. | 1:50 p.m. – 3:07 p.m. |
| JFK – DCA Flight #2587 | DCA – JFK Flight #2588 |
| 7:20 p.m. – 8:56 p.m. | 5:20 p.m. – 6:43 p.m. |

[Learn More](#)

JetBlue Added Amsterdam Service from Boston

JetBlue has expanded its Amsterdam service with new nonstop flights between Boston Logan International Airport (BOS) and Amsterdam Airport Schiphol (AMS) taking off September 20, following the successful launch of service from New York's JFK Airport (JFK) on August 29. From JetBlue's Boston focus city, the carrier also offers daily service to London and in 2024 will launch service to Paris.

| Daily service starting September 20 (Eastbound) & September 21 (Westbound) | |
|---|-----------------------------|
| <i>*all times local</i> | |
| BOS - AMS Flight #31 | AMS - BOS Flight #32 |
| 10:13 p.m. – 9:35 a.m. (+1) | 11:35 a.m. – 2:00 p.m. |

[Learn More](#)

JetBlue and Allegiant Announce Divestiture Agreement in Connection with JetBlue's Combination with Spirit

JetBlue Airways Corporation and Allegiant announced that the airlines have entered into a definitive agreement under which JetBlue will transfer to Allegiant all of the holdings of Spirit Airlines, Inc. at Boston Logan International Airport and Newark Liberty International Airport. JetBlue will also turn over up to five gates and related ground facilities at Fort Lauderdale-Hollywood International Airport to promote ultra-low-cost carrier growth.

On June 1, JetBlue announced that it will divest all of Spirit's holdings at New York's LaGuardia Airport to Frontier. Together, these divestitures are part of JetBlue's voluntary upfront commitments included in the merger agreement with Spirit and are conditioned on the closing of the JetBlue-Spirit transaction.

[Learn More](#)

THANK YOU FOR YOUR SUPPORT

QUESTIONS? Please contact your JetBlue Sales Manager or contact our Dedicated Corporate Sales Desk:

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- companyblue@jetblue.com



JetBlue Airways

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