Monthly Sales Newsletter | October 2023

Mosaic on the DL

For a limited time¹, Delta SkyMiles Medallions can join the JetBlue family with an exclusive offer to match their status to Mosaic. Once your status is matched, it will be valid until 12/30/23, and you can then keep that status through 2024 by completing a challenge.



Breaking up is hard to do. But who has to know? We've made it easy for you to cozy up

to a new loyalty program and see where it goes. Tiles Required Delta SkyMiles TrueBlue **Pre-selected Mosaic** JetBlue Card® option

Medallion Tier	Mosaic Level	Perk You Pick	Status in 2024	to maintain status in 2024	
Silver	Mosaic 1	Mint Suite® Priority	6	Have a JetBlue Plus or Business Card by 12/30/23	
Gold	Mosaic 2	Mint Suite® Priority Pet Fee Waiver	12		
Platinum	Mosaic 3	Mint Suite® Priority Pet Fee Waiver FoundersCard Blue Membership	24		
Diamond	Mosaic 4	Mint Suite® Priority Pet Fee Waiver FoundersCard Blue Membership 15,000 - Point Bonus	30		
Visit jetblue.com/trueblue/mosaic/mosaic-on-the-dl by October 31, 2023, to receive an exclusive Mosaic					

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status match. Enjoy status for the remainder of 2023 while you earn status toward 2024. Terms apply.

Guarantee

JetBlue, a favorite airline of families for more than 20 years, has introduced a formal family seating guarantee to ensure that children aged 13 years and younger can sit next to an

adult traveling with them on the same reservation. This initiative is part of JetBlue's

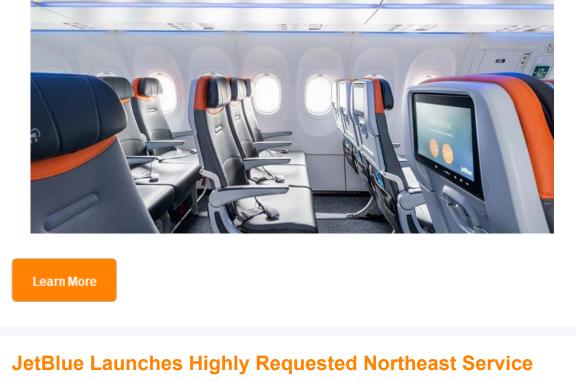
least one accompanying adult when seats are available.

JetBlue Enhances Customer Travel with Family Seating

ongoing commitment to enhance the travel experience and promote a comfortable and stress-free journey. JetBlue's family seating guarantee incorporates a new process that proactively identifies reservations with children and adults traveling together without prior seating assignments. For no additional fee, the process will ensure a traveling child is assigned a seat next to at

"We know traveling with young children can add challenges, and we want to do everything we can to put parents and families at ease by providing a smooth trip each time they choose JetBlue," said Joanna Geraghty, president and chief operating officer, JetBlue. "This enhanced family seating policy reflects our commitment to continue to meet the

needs of our customers and provide exceptional service." BBBB



JetBlue has launched its highly requested route connecting New York's John F. Kennedy Airport (JFK) with Washington, D.C.'s Ronald Reagan National Airport (DCA). The airline's

launch of service between New York and Washington delivers a customer-centric

alternative for travelers across the busy Northeast Corridor, increasing competition and choice for travelers through JetBlue's high-value and low-fare offerings.

1:15 p.m. – 2:38 p.m.

7:20 p.m. – 8:56 p.m.

Connecting New York and Washington, D.C.

JFK – DCA Flight #1887 DCA – JFK Flight #1888 7:15 a.m. – 8:40 a.m. 6:30 a.m. - 7:43 a.m.

September 20, following the successful launch of service from New York's JFK Airport (JFK) on August 29. From JetBlue's Boston focus city, the carrier also offers daily service

> Daily service starting September 20 (Eastbound) & September 21 (Westbound) *all times local

JFK - DCA Flight #2487 DCA - JFK Flight #2488

JFK – DCA Flight #2587 DCA – JFK Flight #2588

1:50 p.m. – 3:07 p.m.

5:20 p.m. – 6:43 p.m.

AMS - BOS Flight #32

Logan International Airport (BOS) and Amsterdam Airport Schiphol (AMS) taking off

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JetBlue Added Amsterdam Service from Boston JetBlue has expanded its Amsterdam service with new nonstop flights between Boston

to London and in 2024 will launch service to Paris.

BOS - AMS Flight #31

10:13 p.m. - 9:35 a.m. (+1) 11:35 a.m. – 2:00 p.m. Learn More

JetBlue and Allegiant Announce Divestiture Agreement in

Connection with JetBlue's Combination with Spirit

JetBlue Airways Corporation and Allegiant announced that the airlines have entered into a definitive agreement under which JetBlue will transfer to Allegiant all of the holdings of Spirit Airlines, Inc. at Boston Logan International Airport and Newark Liberty International Airport. JetBlue will also turn over up to five gates and related ground facilities at Fort Lauderdale-Hollywood International Airport to promote ultra-low-cost carrier growth.

On June 1, JetBlue announced that it will divest all of Spirit's holdings at New York's LaGuardia Airport to Frontier. Together, these divestitures are part of JetBlue's voluntary upfront commitments included in the merger agreement with Spirit and are conditioned on the closing of the JetBlue-Spirit transaction.

Learn More

THANK YOU FOR YOUR SUPPORT

QUESTIONS? Please contact your JetBlue Sales Manager or contact our Dedicated Corporate Sales Desk: 1-888-JETBLUE (538-2583) option 3

- companyblue@jetblue.com



