

## Hallo Amsterdam! JetBlue Flights from New York and Boston to Amsterdam on Sale Now

JetBlue announced plans to continue expanding in Europe with nonstop service from New York's John F. Kennedy International Airport (JFK) and Boston Logan International Airport (BOS) to Amsterdam Airport Schiphol (AMS) available for sale now. Service from New York will begin August 29 and from Boston on September 20. This marks JetBlue's third transatlantic market debut, following the airline's successful launch of London service in August 2021 and its highly anticipated service to Paris coming this June.



### Schedule between New York (JFK) and Amsterdam (AMS)

Daily service starting August 29th (Eastbound) and August 30th (Westbound)

\*all times local

JFK – AMS Flight #2288	AMS – JFK Flight #2289
10:00 p.m. – 11:35 a.m. (+1)	1:35 p.m. – 4:00 p.m.

### Schedule between Boston (BOS) and Amsterdam (AMS)

Daily service starting September 20th (Eastbound) and September 21st (Westbound)

\*all times local

BOS – AMS Flight #31	AMS – BOS Flight #32
8:00 p.m. – 9:35 a.m. (+1)	11:35 a.m. – 2:00 p.m.

Flights will operate daily on JetBlue's Airbus A321 Long Range (LR) aircraft with 24 redesigned Mint Suite® seats, 114 core seats and the sleek and spacious Airspace cabin interior.

[Learn more](#)

## JetBlue Announces First Quarter 2023 Results

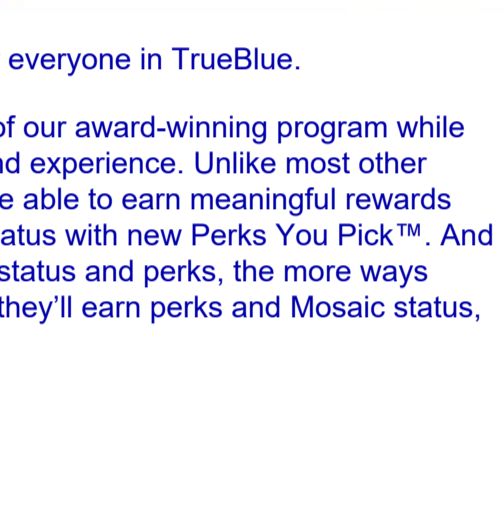
### First Quarter 2023 Financial Results

- Net loss for the first quarter of 2023 under Generally Accepted Accounting Principles (GAAP) of \$(192) million or \$(0.58) per share. Excluding one-time items, adjusted net loss for the first quarter of \$(111) million (1) or \$(0.34) per share.
- First quarter of 2023 capacity increased by 9.0% year-over-year.
- Generated highest first quarter revenue in history. Operating revenue of \$2.3 billion for the first quarter of 2023, up 34.1% year-over-year.
- Operating expenses per available seat mile (CASM) for the first quarter of 2023 increased 12.1% year-over-year.
- Operating expense per available seat mile, excluding fuel and related taxes, other non-airline operating expenses, and special items (CASM ex-Fuel)(1) for the first quarter of 2023 increased 1.2%(1) year-over-year.
- Average fuel price in the first quarter of 2023 of \$3.50 per gallon, including hedges.

[Learn more](#)

## Save the Date: New TrueBlue Program Launched May 10

JetBlue's highly anticipated new TrueBlue® loyalty program, which was announced last year, has officially launched on May 10, 2023. For new and existing TrueBlue members alike, JetBlue invites customers of all travel preferences—infrequent travellers to road warriors—to meet the new TrueBlue and start earning rewards sooner than ever before. From more points to more perks, there's something for everyone in TrueBlue.



The new TrueBlue borrows the best parts of our award-winning program while adding more of JetBlue's unique identity and experience. Unlike most other loyalty programs, TrueBlue members will be able to earn meaningful rewards even before reaching TrueBlue Mosaic® status with new Perks You Pick™. And with tiles, our new tracking mechanism for status and perks, and the more ways customers are getting with JetBlue, the faster they'll earn perks and Mosaic status, including newexpanded levels of Mosaic.

[Learn more](#)

## JetBlue Webinars and Videos

Following two successful webinars focused on JetBlue Sustainability & JetBlue Onboard experience, the JetBlue team also hosted a webinar focused on the TrueBlue® Loyalty program on April 4th.

Were you unable to attend? Not to worry – the webinars are available on the Agentworld page and accessible at any time!

In addition to these fantastic webinars, check out our latest JetBlue videos and get more acquainted with the JetBlue Team & the JetBlue product.

Don't miss out on Hablo Talks with Maja Gedosev, General Manager for JetBlue Europe, an interview hosted by Russell Meara, Managing Director at Hablo!

[Check out the JetBlue Webinars & Videos](#)



## Register for a JetBlue & Fort Lauderdale Webinar!



Join our webinar with speaker Paul Mason on June 8th 3pm London time.

Topics we will cover:

- JetBlue & accessibility to Fort Lauderdale, Florida
- Cruising and Water activities
- Unique features of Fort Lauderdale

## Great News! US to end COVID-19 vaccination requirements on May 11th.

The US Administration has announced the end of the COVID-19 vaccine requirements for Federal employees, Federal contractors, and International Air Travelers on May 11th, the same day that the COVID-19 public health emergency ends.

[Learn more](#)

## JetBlue Brings “Fly Like a Girl” Event to Fort Lauderdale as Part of Commitment to South Florida



On Saturday, April 1, JetBlue brought its signature Fly Like a Girl event to Fort Lauderdale, one of the airline's six focus cities, for the first time. Fly Like a Girl events offer girls access to different careers in the aviation industry and the opportunity to learn directly from women crewmembers who help keep the airline running. In partnership with the airline's Women in Flight Crewmember Resource Group (CRG), the Diversity, Equity and Inclusion team, the Corporate Social Responsibility team and the JetBlue Foundation, the event supported more than 100 local youth ages 8-14 as they joined JetBlue to learn more and inspire interest about careers in aviation.

[Learn more](#)

## JetBlue Sales Team in Action!



## JetBlue Course nominated for 2 awards during the OTT Pop Awards!

JetBlue team was extremely honoured to be nominated for two categories - the most popular training course in all categories and the most popular airline training course of the year, which is incredible considering our courses launched only mid-2022! Thank you to all agents who have taken the JetBlue courses and we look forward to having even more agents complete them this year!! Also thank you to the OTT team, in particular Angelica Diaz-Arnett and Priti Gadhia for their support!

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