

JetBlue Mintroduces – Hallo, Amsterdam!



The summer months are almost over – and boy it has been a great summer for JetBlue! JetBlue is now officially operating the transatlantic flights out of 3 countries across the Atlantic! Besides the Paris – New York launch end of June, JetBlue also started operations out of Amsterdam to New York on 30 August! Both Paris and Amsterdam are also operated with the A321LR neo, offering both Mint and Core cabins, and the excellent product and service experience customers have met and embraced on the flights to and from London. The daily flights out of Amsterdam to New York will operate as follows:

B6 2289	Amsterdam (AMS) – New York (JFK)	13:35 – 16:20
B6 2288	New York (JFK) – Amsterdam (AMS)	19:50 – 09:35 (+1)

Just 3 weeks after the first flight inaugural, JetBlue introduced a second daily flight out of Amsterdam, this one to Boston! Daily operations from Amsterdam started on 21 September with the following schedule:

B6 0032	Amsterdam (AMS) – Boston Logan International (BOS)	11:35 – 13:50
B6 0031	Boston Logan International (BOS) – Amsterdam (AMS)	22:15 – 11:35 (+1)



JetBlue’s Sales Team Update!

As the network across the Atlantic grows, so does the Sales Team! It is with great pleasure that the team welcomes the newest member: Matt Baker.

Matt joins the JetBlue UK and Europe Sales team in the role of transatlantic Pricing Manager based in the UK! Welcome onboard Matt!



UK Sales Team in Action!



A new Blue look!

Back in June, JetBlue announced its new standard livery featuring a bold and all-blue design emblematic of its role as an innovative, industry-disrupting brand that customers love and trust for travel. From colourful tailfin patterns to special liveries, JetBlue has always used custom designs to honour the people, places and partnerships that make up its DNA. The new “icon in the sky” gives JetBlue a standout visual design as it expands to new markets and brings customer-centric offerings across the travel industry.

The first aircraft to receive the new livery paint is an Airbus A321 with Mint®, aptly named “A Defining MoMint,” which went into service on June 15. JetBlue plans to refresh all of its current standard liveries as part of its normal aircraft painting cycle.



The new livery design builds on JetBlue’s heritage and unique personality with energized favourite elements for a new era, such as:

- A blue all-over fuselage that goes all-in on the company’s namesake colour.
- Iconic tailfin patterns now energized and extended to embrace the body and belly of the aircraft.
- A larger JetBlue logo to represent the bold impact these aircraft have in the industry.
- Colourful winglets that add an extra pop of fun with a refreshed palette of accent colours.
- The aircraft’s pattern and the JetBlue logo featured on the belly, making it instantly recognizable to plane-spotters.

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