

## JetBlue Announces CEO Succession

JetBlue Airways has announced that Joanna Geraghty, currently the company's president and chief operating officer, will succeed Robin Hayes as chief executive officer, effective February 12, 2024. Hayes will continue to serve on the company's Board of Directors until that time, at which point Geraghty will join the Board. Hayes will serve as a strategic advisor to the company over the coming months.

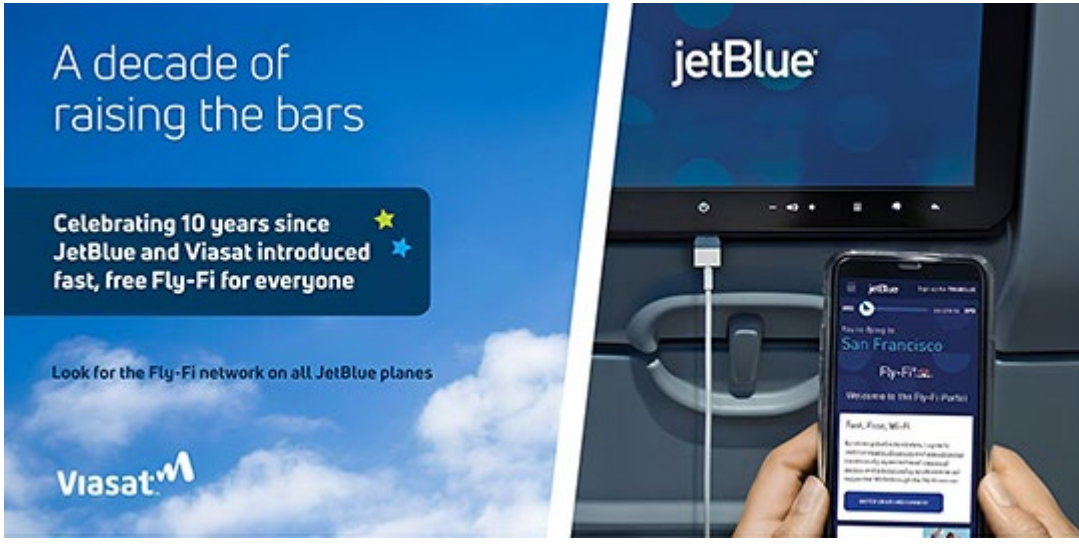


Hayes said: "It's bittersweet to retire from this airline I love, but I will always feel a part of the JetBlue team and be rooting for its continued success. For nearly 35 years – both at British Airways and here at JetBlue – I've loved working in this industry. However, the extraordinary challenges and pressure of this job have taken their toll, and on the advice of my doctor and after talking to my wife, it's time I put more focus on my health and well-being. I am deeply grateful for these many exciting years, and I feel very lucky to have worked at an airline with a brand, culture, and team that are simply unlike any other in the world.

[Read more](#)

## JetBlue Celebrates a Trailblazing 10 Years of Fast, Free and Unlimited Fly-Fi®

Last month JetBlue celebrated its 10-year anniversary of Fly-Fi—the airline's fast, free and unlimited broadband satellite internet service. With this bold move that made JetBlue the first major U.S. airline to offer free Wi-Fi on every flight, Fly-Fi highlights JetBlue's commitment to a customer-centric onboard experience with great service at low fares.



JetBlue is proud to lead the aviation industry in technical achievements that have not only contributed to an award-winning onboard experience but have pushed the industry standard forward.

## JetBlue at London Heathrow Airport



With three daily flights out of London Heathrow, we thought it'd be nice to mention a few pointers on the London Heathrow experience with JetBlue:

1. Timesaving on departures and arrivals – Operating at London Heathrow T2-A allows our customers to quickly access the departure gate. Also, upon arrival, immigration E-gates are just a short walk away allowing for quick entry into the UK.
2. Fast Track service – Our Mint, Mosaic and Even More Space customers enjoy express security lanes.
3. Priority boarding – Available to our Mint, Mosaic and Even More Space customers.
4. Heathrow Express – All JetBlue Customers enjoy a 10% discount on Heathrow Express between Terminal 2 and Paddington Train Station. Mint and Mosaic Customers enjoy a free upgrade to Business First.

## UK team in action!



## FAQ - Dupe names on the same itinerary

You know this situation, two customers traveling on the same route and sharing the same name. Can be father and son, or pure coincidence – two complete strangers. In such cases, the system can identify the bookings as dupe. To avoid that you can do the following:

- Create a TrueBlue account for your customers (or ask them to create one) and add the frequent flyer number to the reservation. With this, the system will be able to see that there are two different people travelling.

[More information](#)

**JetBlue daily seasonal flights from Dublin and Edinburgh starting in 2024.**