Monthly Sales Newsletter | February 2024

JetBlue Announces CEO Succession



JetBlue Airways announced that Joanna Geraghty, currently the company's president and chief operating officer, will succeed Robin Hayes as chief executive officer, effective February 12, 2024. Hayes will continue to serve on the company's Board of Directors until that time, at which point Geraghty will join the Board. Hayes will serve as a strategic advisor to the company over the coming months.

Geraghty said, "I am honored and excited to serve as the next CEO of JetBlue. With a beloved brand, an industry-leading customer experience, a unique culture, and the industry's best crewmembers, JetBlue has long been a disruptor. I'm excited to continue working with JetBlue's 25,000 crewmembers who are as energized as I am about challenging the status quo and bringing humanity to an industry long dominated by the legacy carriers. I'm so proud of what we've accomplished over the last 20-plus years, and I am looking forward to building on this momentum as we execute on our strategic initiatives, return to profitable growth, and generate sustainable value for our shareholders and all our stakeholders."

Learn More

JetBlue Names Warren Christie Chief Operating Officer



JetBlue Airways announced the promotion of Warren Christie to chief operating officer effective February 12, 2024, concurrent with the previously announced transition of current president and chief operating officer Joanna Geraghty to the role of chief executive officer. Christie will report to Geraghty.

Christie currently serves as head of safety, security, fleet operations, airports and JetBlue University. In his newly expanded role, Christie will lead the airline's day-to-day operational performance assuming responsibility for the airline's safe and reliable operations, overseeing JetBlue's airports, flight ops, inflight experience, safety, security, system operations, and technical operations functions, as well as JetBlue University's training academy.

Learn More

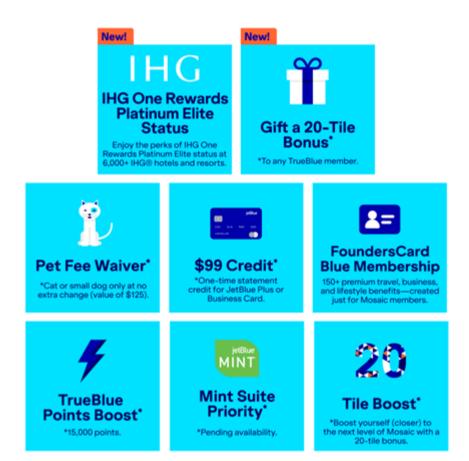


JetBlue and Spirit File Notice of Appeal Following Court Ruling

Following the January 16, 2024 court ruling denying JetBlue's acquisition of Spirit Airlines, Inc., JetBlue and Spirit have jointly filed a notice of appeal to the U.S. Court of Appeals for the First Circuit, consistent with the requirements of the merger agreement.



New Mosaic Perks You Pick[®] have landed.



We are excited to introduce additional Perks for our most loyal customers. Once you reach Mosaic status (50 tiles) and each time you level up through the 4 levels of Mosaic, you'll unlock exclusive Signature Perks and get to choose an additional perk from a Perks You Pick menu curated specifically for loyalty royalty.

New for Mosaic 3 & 4: Dedicated Mosaic 3 & 4 Phone Support

Enjoy next-level customer service with a priority phone support desk for Mosaic 3 & 4 members.

Improved for Mosaic 3 & 4: Move to Mint

As of January 4, 2024, Mosaic 3 & 4 members are able to confirm their Move to Mint immediately after booking. Mosaics can choose which flight(s) they want to move from core to Mint by heading to <u>JetBlue.com/manage-trips</u>. *Note: the number of certificates required for a given flight will now vary. Learn more here.*

New for Mosaic 4: Gift Mosaic

Don't keep Mosaic exclusive. Gift Mosaic 1 status—and all the Signature Perks that come with it—to the TrueBlue member of your choice. <u>*Gifted Mosaic 1 status does not include a Perks You Pick selection*, *5,000-Point Bonus or JetBlue Vacations*® *Bonus*.</u>

New Mosaic Perks You Pick: Mosaics can also enjoy even more choice with the addition of two new Mosaic Perks You Pick.

Did you know? TrueBlue members can also earn TrueBlue points on every IHG and Avis booking.

Learn More

Dublin & Edinburgh on the Horizon

JetBlue's entrance to two new transatlantic destinations – Dublin and Edinburgh – will take off soon.

Daily season service from New York's John F. Kennedy International Airport (JFK) and Boston Logan International Airport (BOS) to Dublin Airport (DUB) will begin March 13, 2024, and continue through September 30, 2024.

Schedule between New York (JFK) and Dublin (DUB)

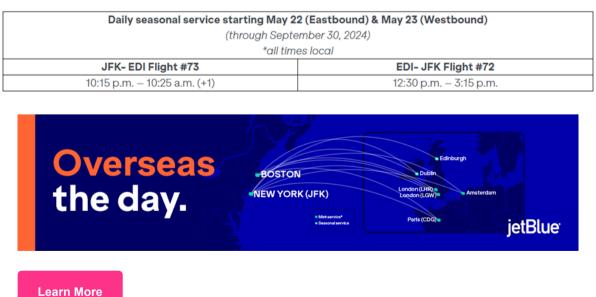
Daily seasonal service starting March 13 (Eastbound) & March 14 (Westbound)	
(through September 30, 2024)	
*all times local	
JFK- DUB Flight #841	DUB- JFK Flight #842
9:30 p.m. – 8:15 a.m. (+1)	11:45 a.m. – 3:25 p.m.

Schedule between Boston (BOS) and Dublin (DUB)

Daily seasonal service starting March 13 (Eastbound) & March 14 (Westbound)	
(through September 30, 2024)	
*all times local	
BOS – DUB Flight #353	DUB – BOS Flight #354
10:30 p.m. – 8:45 a.m. (+1)	11:30 a.m. – 2:45 p.m.

Daily seasonal service from New York's JFK to Edinburgh Airport (EDI) will begin May 22, 2024, and is scheduled through September 30, 2024.

Schedule between New York (JFK) and Edinburgh (EDI)



JetBlue Announces Fourth Quarter 2023 Results

JetBlue Airways Corporation reported its financial results for the fourth quarter of 2023.

"We closed the year on a strong note thanks to the hard work and continued execution of our team as fourth quarter revenue and costs beat our expectations," said Robin Hayes, JetBlue's chief executive officer. "Looking ahead, I am confident that the next chapter of JetBlue, under Joanna's leadership, will deliver a refreshed focus on our core customer, expanded opportunities for our crewmembers, and a return to JetBlue's historical earnings power for our shareholders."

"2024 is an important year of change for JetBlue and we are taking aggressive action, including launching \$300 million of revenue initiatives, to return to profitability and deliver value for our shareholders. We are moving with renewed rigor and discipline as we refocus our energy and play to our strengths, further deepening our unique competitive positioning," said Joanna Geraghty, JetBlue's president and chief operating officer.

Learn More

THANK YOU FOR YOUR SUPPORT

QUESTIONS? Please contact your JetBlue Sales Manager or contact our Dedicated Corporate Sales Desk:

- 1-888-JETBLUE (538-2583) option 3
- companyblue@jetblue.com





JetBlue Airways 6322 South 3000 East, Suite G10, Salt Lake City, UT 84121