

Marty St. George Named President of JetBlue

JetBlue announced the appointment of Marty St. George to be the company's next president, effective February 26, 2024. He will report to Joanna Geraghty, JetBlue's current president and incoming chief executive officer.

Since 2020, St. George has served as chief commercial officer at LATAM Airlines Group, Latin America's largest airline holding company, in Santiago, Chile. Prior to joining LATAM, he operated an airline strategy consulting practice, where he served airline and travel industry clients, including a role as interim Chief Commercial Officer at Norwegian Air Shuttle ASA. He previously served as a member of JetBlue's leadership team from 2006-2019.



Over the span of 13 years with JetBlue – beginning as vice president, planning, later senior vice president marketing and commercial, and ultimately executive vice president and chief commercial officer – St. George was a key architect of the carrier's focus city strategy, led its successful entry into airline partnerships, and oversaw its distinctive brand and innovative product strategy. Prior to JetBlue, he held marketing and network planning leadership roles over nearly two decades at United and US Airways.

[Read more](#)

Santé, JetBlue's Rosé is a winner!

JetBlue won the Bronze Award for the Best Business Class Rosé wine during the Cellars in the Sky event. Which wine you ask? It's the Triennes Rosé, 2022 which is offered in JetBlue's Mint experience. There were 27 other airlines competing in this for this award!



JetBlue daily seasonal flights from Dublin and Edinburgh starting in 2024.



UK team in action!



Mosaic's Event in London

On 21 February, the JetBlue team hosted the first ever Mosaic gathering for our most loyal TrueBlue Customers on our transatlantic routes!! We chose to do it at the DO & CO AG catering space, a beautiful venue with great views to where the real action happens - kitchen and farm-to-table food preparation!!! During this event, the members got a sneak preview of the new menu – it was not just a sneak preview, they also got to taste some of the amazing dishes from both cabins, Mint and Core!

