

Monthly Sales Newsletter | March 2024

JetBlue Leadership Updates



Marty St. George Named President of JetBlue

JetBlue announced the appointment of Marty St. George to be the company's next president, effective February 26, 2024. He will report to Joanna Geraghty, JetBlue's current president and incoming chief executive officer. Since 2020, St. George has served as chief commercial officer at LATAM Airlines Group, Latin America's largest airline holding company, in Santiago, Chile. Prior to joining LATAM, he operated an airline strategy consulting practice, where he served airline and travel industry clients, including a role as interim Chief Commercial Officer at Norwegian Air Shuttle ASA.

He previously served as a member of JetBlue's leadership team from 2006-2019.

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JetBlue Names Warren Christie Chief Operating Officer

JetBlue announced the promotion of Warren Christie to chief operating officer effective February 12, 2024, concurrent with the previously announced transition of current president and chief operating officer Joanna Geraghty to the role of chief executive officer. Christie will report to Geraghty.

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JetBlue Announces Two New Independent Directors

JetBlue announced that it has entered into an agreement with Icahn Enterprises L.P., a major shareholder of JetBlue, under which Jesse Lynn, general counsel of Icahn Enterprises, and Steven Miller, portfolio manager of Icahn Capital, will join the airline's board of directors. Lynn and Miller will serve as non-voting observers to the board through JetBlue's annual meeting of stockholders this spring, after which time they will join the board as full voting members.

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JetBlue's New Seasonal Service to Dublin launching on March 13th

Daily seasonal service from New York's John F. Kennedy International Airport (JFK) and Boston Logan International Airport (BOS) to Dublin Airport (DUB) will begin March 13, 2024, right in time for St. Patrick's festivities, and continue through September 30, 2024.

The airline's premium Mint experience features fully lie-flat private suites with a sliding door and innovative design elements allowing customers to feel at home in the air. Restaurant-style meals are curated by Delicious Hospitality Group's (DHG) popular New York City restaurants Charlie Bird, Pasquale Jones and Legacy Records. Core customers enjoy a boutique-style experience with the most legroom in coach as well as fresh meals created by NYC-based restaurant DIG. All customers can stay connected with fast, free and unlimited high-speed Fly-Fi. Plus, they have access to a wide selection of entertainment, including exclusive content from Peacock.

Schedule between New York (JFK) and Dublin (DUB)

Daily season service starting March 13 (Eastbound) & March 14 (Westbound)
(through September 30, 2024)

*all times local

JFK - DUB Flight #841

8:29 pm – 7:55 am (+1)

DUB - JFK Flight #842

11:25 am – 3:02 pm

Schedule between Boston (BOS) and Dublin (DUB)

Daily season service starting March 13 (Eastbound) & March 14 (Westbound)
(through September 30, 2024)

*all times local

BOS - DUB Flight #353

8:50 pm – 7:25 am (+1)

DUB - BOS Flight #354

12:00 pm – 3:03 pm

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JetBlue Announces Fourth Quarter 2023 Results

JetBlue Airways Corporation reported its financial results for the fourth quarter of 2023.

"We closed the year on a strong note thanks to the hard work and continued execution of our team as fourth quarter revenue and costs beat our expectations," said Robin Hayes, JetBlue's chief executive officer. "Looking ahead, I am confident that the next chapter of JetBlue, under Joanna's leadership, will deliver a refreshed focus on our core customer, expanded opportunities for our crewmembers, and a return to JetBlue's historical earnings power for our shareholders."

"2024 is an important year of change for JetBlue and we are taking aggressive action, including launching \$300 million of revenue initiatives, to return to profitability and deliver value for our shareholders. We are moving with renewed rigor and discipline as we refocus our energy and play to our strengths, further deepening our unique competitive positioning," said Joanna Geraghty, JetBlue's president and chief operating officer.

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Happy Birthday To Us!

JetBlue was founded in 2000 on the mission of bringing humanity back to air travel. More than two decades later, the 6th largest airline in the United States is proud to Inspire Humanity through its distinctive product, culture and award-winning customer service. Get to know our commitment to customers and communities

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JetBlue Airways

6322 South 3000 East, Suite G10, Salt Lake City, UT 84121

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