May 2024

New York Fam Trip –

NYC Expo -JetBlue were the official airline partner of a reverse sales mission to NYC hosted by NYC & CO.

JetBlue took 14 delegates from UK and 12 from Ireland along with 2 Travel

Trade Press. The group experience one way in MINT and one way in Even More Space seats. The group were accommodated at some iconic NYC Hotels, Fitzpatrick's

Hotel, The Beacon Hotel & Margaretville Resort Times Square. Lots to see in New York with top attractions visited such as The Edge, The Summit, Top of the Rock, Food truck tour and the finale was hosted at the Met Opera to Romeo & Juliet, a fitting end in the city that never sleeps.



including 42 Even More Space Seats

Meet the A321 NEO with MINT

Meet A321neo with Mint 16 Mint Suites including 2 Mint Studios, 144 Core seats



transatlantic routes. * Upon launch, options for core customers will include inventive, fresh ingredient dishes

Rethinking airplane food with Dig

such as crepes with smoked turkey, brie and caramelized onion jam; herb and cheese frittata; pesto pasta salad with grilled chicken; and sesame noodles with ginger garlic tofu, carrots and daikon. * Reusable dishes and earth-friendly cutlery reduce environmental footprint.

* While this aircraft is not configured with an oven for core seating, JetBlue worked with NYC-based culinary partner DIG to design an innovative and high-quality menu that more closely aligns with the beloved culinary experience on JetBlue's A321 Long Range

* Complimentary beer, wine and liquor, and a Pantry with self-serve snacks. Eastbound – The JetBlue Core Dining Experience

tarragon mustard* Ginger Garlic Tofu – chilled soba noodles, apple cider garlic sauce, pickled daikon & carrots

 Market Sides (included) • Beet Carrot Slaw - shredded beet and carrot salad, candied sunflower seeds* Green Beans – steamed green beans, garlic sundried tomato pesto*

MEAL

THE

FOR

All dishes in JetBlue's Core & Even More Space are served chilled with a choice of:

• Chicken Grain Bowl – balsamic chicken, green lentils, tri-colour quinoa, herbs &

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DUBLIN (DUB)

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Where we jet



The annual airline rankings incorporate survey results from recent travellers on a slew of factors that contribute to the air travel experience. Factors include ease of travel, interactions with staff, on-board experience and value for price paid.

Finally, the report specifically noted significant investments in staff training and the overall flight experience as major contributing factors for airlines that saw top scores; this

is particularly true in the face of record-setting crowds at airports in 2023.

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