

JetBlue celebrated the Inaugural launch of JetBlue flights from Dublin to New York (JFK) and to Boston (BOS).

Dublin is the 4th European city to start JetBlue flights in the last three years and the services are seasonal ending 30th September 2024.



Boston FAM Trip

The JetBlue Ireland Sales Team, Caitriona Toner & Francis McCabe accompanied by EU GM Maja Gedosev hosted an inaugural Travel Agents Familiarisation trip to Boston. The group enjoyed the Mint Suite™ outbound and Even More® Space on the return journey.

Whilst in Boston the group was hosted by Meet Boston and had the opportunity to view the sights of Boston and enjoy the annual St. Patrick's Day parade.



Rethinking airplane food with Dig

* While this aircraft is not configured with an oven for core seating, JetBlue worked with NYC-based culinary partner DIG to design an innovative and high-quality menu that more closely aligns with the beloved culinary experience on JetBlue's A321 Long Range transatlantic routes.

* Upon launch, options for core customers will include inventive, fresh ingredient dishes such as crepes with smoked turkey, brie and caramelized onion jam; herb and cheese frittata; pesto pasta salad with grilled chicken; and sesame noodles with ginger garlic tofu, carrots and daikon.

* Reusable dishes and earth-friendly cutlery reduce environmental footprint.

* Complimentary beer, wine and liquor, and a Pantry with self-serve snacks.

Eastbound – The JetBlue Core Dining Experience

All dishes in JetBlue's Core & Even More Space are served chilled with a choice of:

- Chicken Grain Bowl – balsamic chicken, green lentils, tri-colour quinoa, herbs & tarragon mustard*
- Ginger Garlic Tofu – chilled soba noodles, apple cider garlic sauce, pickled daikon & carrots

Market Sides (included)

- Beet Carrot Slaw – shredded beet and carrot salad, candied sunflower seeds*
- Green Beans – steamed green beans, garlic sundried tomato pesto*



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