

JetBlue Skies Monthly News November 2024

Team UK Activity

JetBlue had a fantastic time attending a networking event with some incredible students at The Manchester Metropolitan University! It was an amazing opportunity to connect, engage, and share insights with the next generation of hospitality and travel professionals. From career paths to sales and marketing strategies, the students came well prepared with thoughtful questions. They'd already done their homework on our team structure, marketing tools, and even our target audience. Their curiosity and enthusiasm for understanding JetBlue's competitive edge, strategies, and customer engagement were truly inspiring!



Each table discussion was unique, and it was rewarding to watch them eagerly connect the dots between our industry strategies and their own career aspirations. The event also gave us a chance to share a glimpse into potential career paths, and it was clear these students are ready to make a difference.

No Tricks, Just Mint Treats for Our Passengers

We teamed up with Brand Stamp to bring some delightful mint treats to our customers. At JetBlue, we value creativity and quality, and Brand Stamp shares that passion. They craft high-quality merchandise that people love, ensuring every item is something our customers will want to keep, wear, and proudly show off.



We are committed to sustainability and so is Brand Stamp. They prioritise eco-friendly materials and practices, ensuring that our merchandise not only delights our customers but also aligns with our environmental values.

Our customers loved having these themed cookies during Halloween, and we're excited to continue surprising and delighting them. If you're flying with us on a key seasonal date, you might just get a Mint surprise!

Check out more with brand stamp - [Brand Stamp - Unforgettable Merch](#)

Successful Landing at World Travel Market (WTM) London!

Team JetBlue had an incredible time at WTM London, where we proudly flew the flag and connected with over 35 partners. This event was a fantastic opportunity to strengthen our relationships with existing businesses and destinations, as well as explore new opportunities for 2025! We thoroughly enjoyed connecting with everyone and are excited about launching new collaborative projects soon, involving our blue cities of New York, Boston, and beyond!

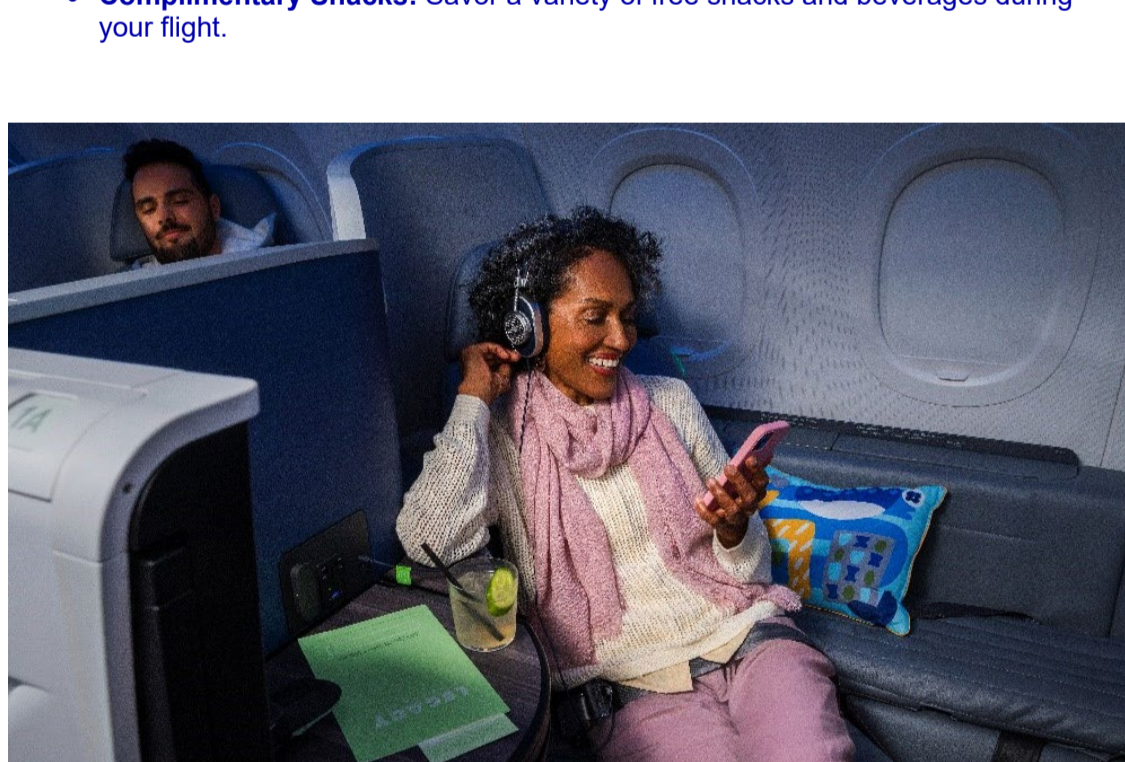


JetBlue Celebrates 25 Years of Excellence!

JetBlue is thrilled to celebrate its 25th birthday on February 11, 2025, with a year-long celebration filled with exciting plans and events. As part of our anniversary festivities, we are proud to announce the introduction of airport lounges at JFK and BOS, set to open in late 2025. These lounges will offer our customers a Mint pre-flight experience, complete with comfortable seating, refreshments, and exclusive amenities.

Recently awarded Travel Partner of the Year, JetBlue continues to excel in providing exceptional value, comfort, and award-winning service. Our commitment to customer satisfaction is evident in the features we offer:

- **Most Legroom in Economy:** Enjoy the most spacious economy seating in the industry.
- **Lie-Flat Mint Suites:** Experience ultimate comfort with our lie-flat Mint suites, perfect for long-haul flights.
- **Free Wi-Fi:** Stay connected with complimentary high-speed Wi-Fi on all flights.
- **Seatback Entertainment:** Enjoy a wide selection of movies, TV shows, and music right at your fingertips.
- **Complimentary Snacks:** Savor a variety of free snacks and beverages during your flight.



As we look back on 25 years of innovation and growth, we are excited about the future and the new opportunities it holds. We look forward to continuing to serve our customers with the same dedication and excellence that has defined JetBlue since its inception. Stay tuned for more updates and join us in celebrating this milestone year. Learn more about our plans and upcoming events on JetBlue News.

Planning a Trip to Boston for Your Clients? Check Out These Must-See Events!

Are you organising a trip to Boston for your clients? Make sure to explore the vibrant and diverse events that this historic city has to offer. From iconic cross-cultural festivals and world-renowned performing arts to food and drink celebrations, live music, sports, museum exhibits, and family fun, Boston hosts can't-miss events every day of the year. Boston's Annual Highlights:

- **First Night:** Celebrate New Year's Eve with a citywide party featuring fireworks, ice sculptures, and live performances.
- **Boston Marathon:** Join the excitement of one of the world's oldest and most prestigious marathons.
- **Harborfest:** Enjoy a week-long celebration of Boston's maritime and colonial history with events along the waterfront.
- **Head of the Charles Regatta:** Witness the largest two-day rowing event in the world, attracting competitors and spectators from around the globe.

Find Your Perfect Event: Use the listings on Boston's Official Calendar of Events to discover top events by date, neighbourhood, or interests. And don't forget, JetBlue offers convenient flights to Boston, making it easier than ever to experience all these incredible events!

For more details, visit Boston's Official Calendar of Events. Make your clients' trip to Boston unforgettable with JetBlue and these amazing experiences!

[Boston's Official Calendar of Events](#)

Flying to New York with JetBlue? Check Out NYC Tourism's Latest Post!

Are you planning a trip to the Big Apple with JetBlue? Make sure to dive into the vibrant culinary scene of New York City! NYC Tourism has just released an exciting new article, **NYC Dining 101**, that explores the diverse and delectable dining options the city has to offer.

From iconic street food to world-class fine dining, New York City is a food lover's paradise. Whether you're craving a classic New York slice, a gourmet meal, or something in between, this guide has got you covered. Discover hidden gems, must-visit restaurants, and insider tips to make the most of your culinary adventures in NYC. Read the full article here: [NYC Dining 101](#). Bon appétit and happy travels with JetBlue!

[New York City Dining 101](#)

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