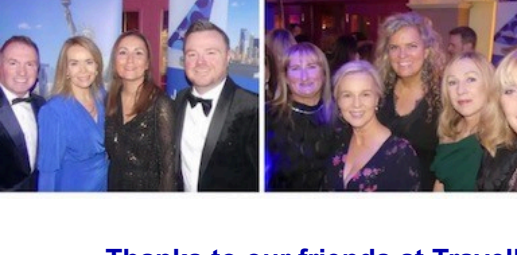


Welcome to the February edition of the JetBlue UK/Ireland news!

Travel Industry Blown away 🤯 with JetBlue
 ✈️ pre ITAA Industry Awards in conjunction with MSC Cruises. We certainly showed storm Eowyn how to make an entrance 😊
 #jetblue #travelbiz #itaa #travelawards
 #travelbizconnect #Traveltradetogether
 #travelawards2025 #Travelbizhub #Staysafe
 Caitriona Toner (Senior Sales Manager JetBlue), Francis Mc Cabe (Sales Support Coordinator JetBlue) and Team JetBlue 💙 beat the pre storm Eowyn arrival in Café En Sein with a pre awards reception full of Irish Travel Industry Style and grace and Travelbiz was there to capture all the glitz and glam. You all looked simply amazing, and we were delighted to take the opportunity to click and save it all just for you and JetBlue 😊
 More to come from the Mansion house with all the nominees and winners on the night. Stay safe.



In January JetBlue once again sponsored the Pre-dinner Drinks Reception for the Irish Travel Trade at the annual ITAA Awards.

What a great way to show our appreciation to our Industry colleagues and celebrate our first year of service.

JetBlue was a finalist nominee in three categories of the Awards: Best Transatlantic carrier, Best Airline Sales Trade Team and also Best Airline Sustainability initiatives. Although we weren't a winner this time around but we were truly humbled by all of your support!!

Some pictures from the Night below....



Thanks to our friends at Travelbiz and ITTN for the superb coverage!



JetBlue is celebrating its 25th Birthday this year, and we're marking this milestone with special Birthday Fares. Enjoy the full JetBlue experience with Birthday prices on flights from Dublin to New York JFK and Boston available in both Core and Mint. These Birthday Fares are now live in the GDS.

Details:

- **Sales period:** until February 28, 2025.
- **Core fares from €499 inc tax:** Include 1 checked bag
- **Mint fares from €1,399 inc tax:** Include 2 checked bags
- **Departure period :** From our relaunch of service on 17th April 2025

For further details about JetBlue and the JetBlue Experience, visit JetBlue Agent World.

Happy Selling & Blue Skies Ahead!

Best regards, The JetBlue Team

jetBlue®

Connecting Dublin with New York (JFK) and Boston.

Starting 17th April 2025, book now!

Welcome to the suite life.

- ✓ Suites with all aisle access.
- ✓ Kick back (all the way back)
- ✓ Large 17" TV.
- ✓ Dedicated storage.
- ✓ Fast, free Fly-Fi.
- ✓ Grab your bag faster.



jetBlue®

Connecting Dublin with New York (JFK) and Boston.

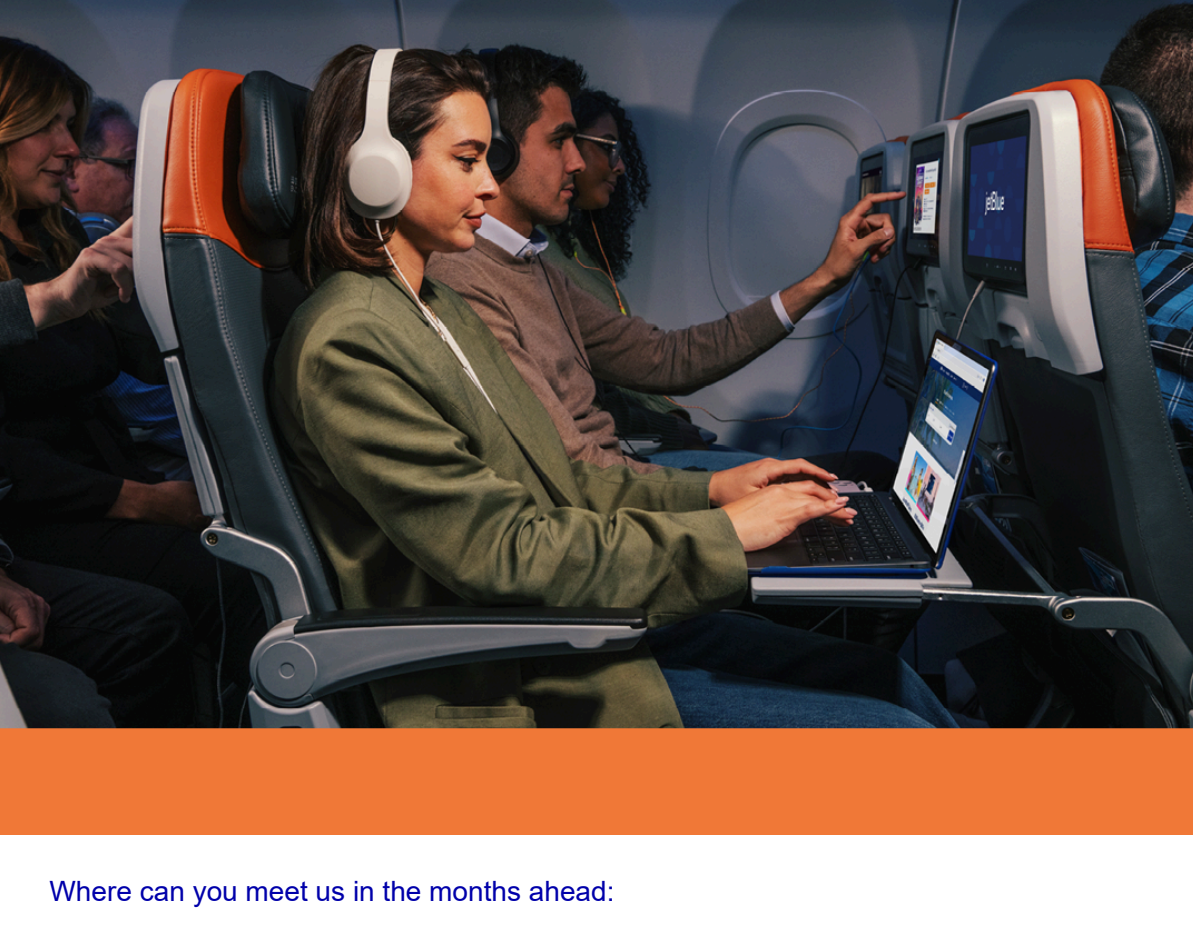
Starting 17th April 2025, book now!

Love at first flight.

- The most legroom in economy*
- Unlimited high-speed wi-fi
- Live TV & movies at every seat
- Unlimited snacks
- Beer, wine and liquor (21+)

Available on all transatlantic flights.

*Based on baseline seat pitch of transatlantic aircraft.



Where can you meet us in the months ahead:

March: AWTE Lunch celebrating International Womens Day

April: ITAA Roadshows in Cork and Dublin

April 17th: Dublin Airport for the re-launch of our JFK & Boston services

We hope to get around the country to see as many of you as we can with our Sales Blitz where you can win some incredible prizes!



Visit the JetBlue agent website today.

- Product info
- Newsletters
- Webinars
- Promotions

Click here to visit jetblue-uk.agentworld.com

jetBlue®

JetBlue Airways Ireland

Email: support.ireland@flyjetblue.eu