

JetBlue UK Sales Update – June Edition!

From your favourite JetBlue team

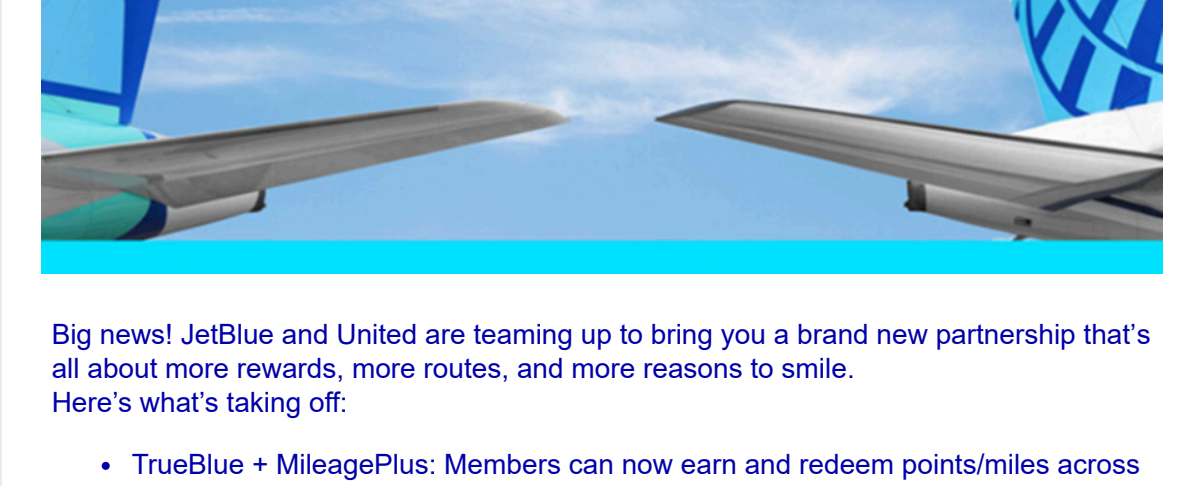
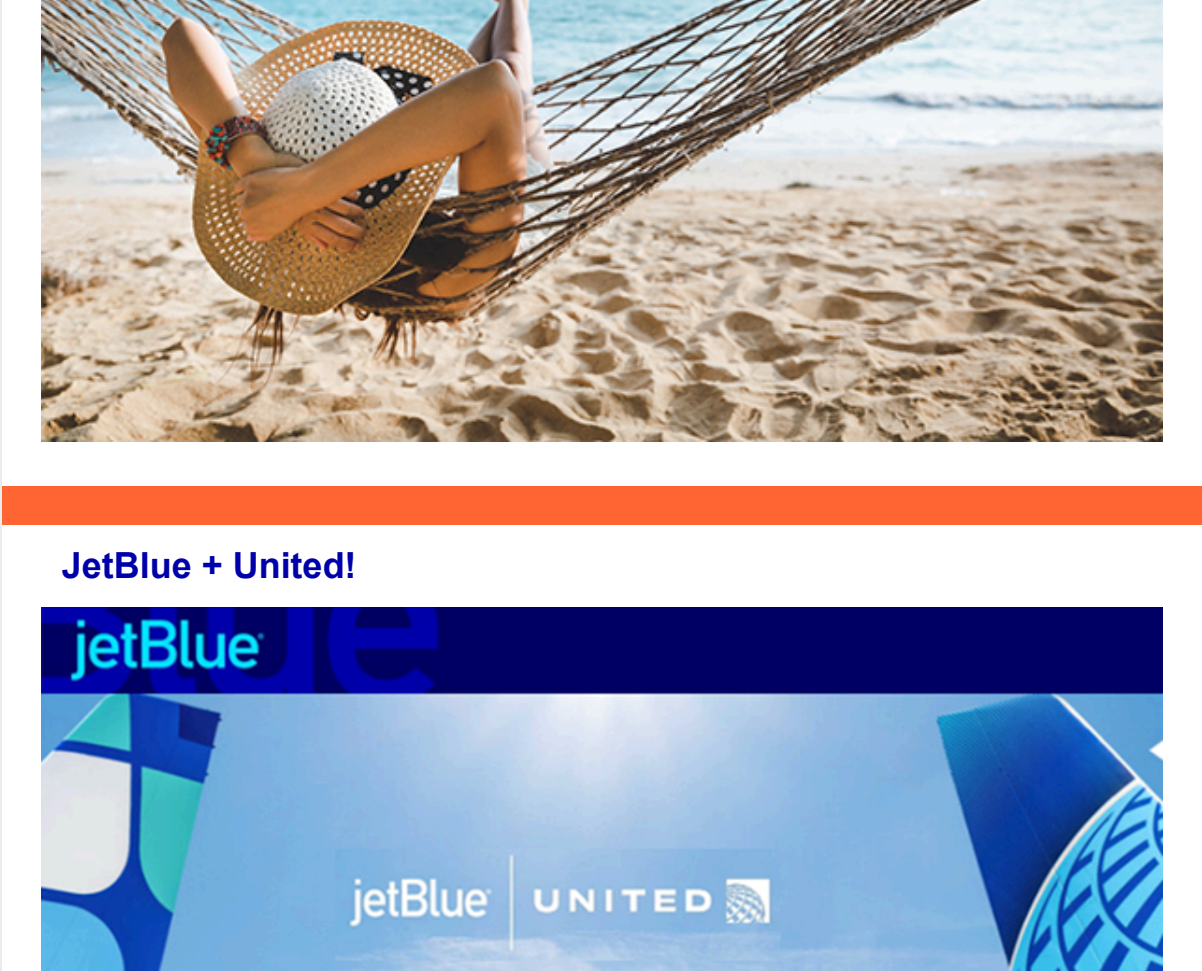
Hello Travel Partners!

We're back with some sky-high updates and exciting news from JetBlue and trust us, you'll want to buckle up for this one!

Summer's Still Taking Off... Jet to New York or Boston with JetBlue!

There's still time to JetBlue your clients into an unforgettable summer! Fly them into New York or Boston, two of JetBlue's biggest hubs, and connect onward to sunny beaches, vibrant cities, or wherever their summer plans are calling.

Don't miss your chance to JetBlue them before summer is through!

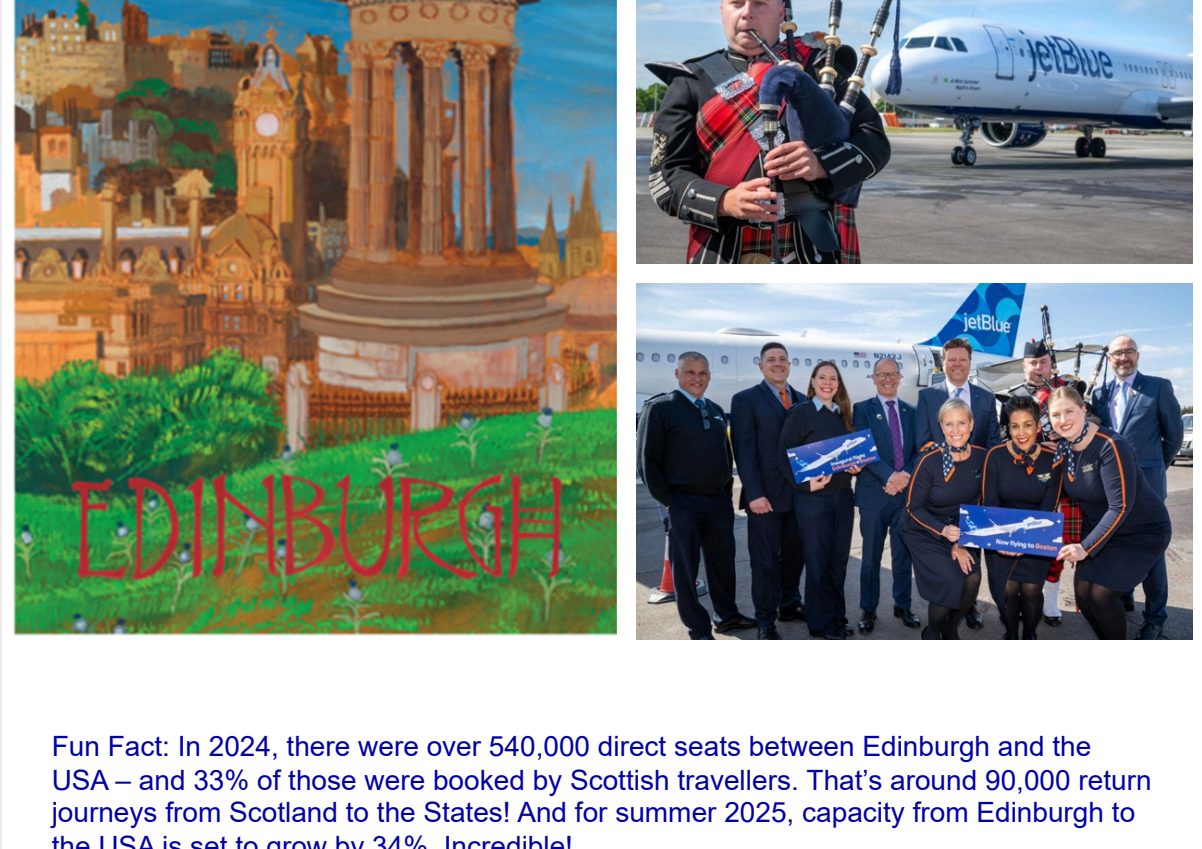


Big news! JetBlue and United are teaming up to bring you a brand new partnership that's all about more rewards, more routes, and more reasons to smile. Here's what's taking off:

- TrueBlue + MileagePlus: Members can now earn and redeem points/miles across both airlines. That means more flexibility and more destinations from New York to Boston to Tahiti!
- Loyalty perks galore: Priority boarding, extra legroom all the good stuff, now available across both airlines.
- JFK & Newark updates: We're sharing slots and flight timings to make travel even smoother.
- JetBlue's Paisly platform: United will be using it for some of their holiday and travel services. (We love a good collab!)

Now Boarding: Boston–Edinburgh!

We've officially launched our daily nonstop service from Edinburgh to Boston – and it's already a hit!



Fun Fact: In 2024, there were over 540,000 direct seats between Edinburgh and the USA – and 33% of those were booked by Scottish travellers. That's around 90,000 return journeys from Scotland to the States! And for summer 2025, capacity from Edinburgh to the USA is set to grow by 34%. Incredible!

Boston Bonus Trivia – perfect for your next client convo:

- Boston is home to the first chocolate factory in the USA
- Revere Beach was the first public beach in the country
- The Leonard P. Zakim Bridge is the widest cable-stayed bridge in the world using a five-star scale. On the same screen, passengers were given the opportunity to provide anonymous ratings in five in-flight subcategories: seat comfort, cabin service, food and beverage (presented in conjunction with IFSA), entertainment, and Wi-Fi. The single screen rating allows airline passengers to easily rate their flight in less than 15 seconds.
- And here's a wild one: Boston is the only place where a boat can sail under a train going under a car driving under a plane – all at once!

JetBlue just won big at the APEX (Airline Passenger Experience Association) Future Travel Experience

The Best Food and Beverage Award for North America
and
The Best Inflight WiFi Experience

The awards were held in Dublin a few weeks ago and a Special thanks to the wonderful Sven Singh GM -Onboard experience for inviting me along to receive the awards with him. Sven and his team work tirelessly to research and select the best food & beverage locally and tailor make that to a great Customer experience. JetBlue proudly were the first US carrier to offer free high speed WiFi connectivity on all of our flights and certainly very popular with our Customers.

Behind The Award

APEX leverages their incredible partners Triplt® from SAP Concur®, the world's most used travel-organizing app, to gather anonymous passenger feedback based on neutral, third-party passenger feedback and insights for the honors. For the 2025 Awards, over one million flights were rated by passengers across more than 600 airlines from around the world using a five-star scale. On the same screen, passengers were given the opportunity to provide anonymous ratings in five in-flight subcategories: seat comfort, cabin service, food and beverage (presented in conjunction with IFSA), entertainment, and Wi-Fi. The single screen rating allows airline passengers to easily rate their flight in less than 15 seconds.



JetBlue Runs on Dunkin'!

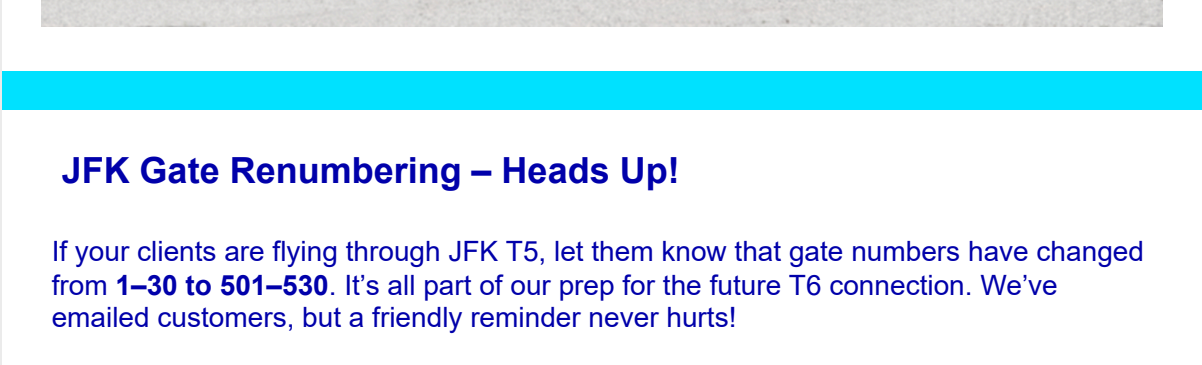
Say hello to our newest livery: **"Brewing Altitude"** – a Dunkin'-themed JetBlue aircraft that's as sweet as it sounds. ☕️

This vibrant A320 is a flying tribute to nearly 20 years of partnership with Dunkin'. Keep an eye out for it in the skies it's hard to miss with all that pink and orange flair!



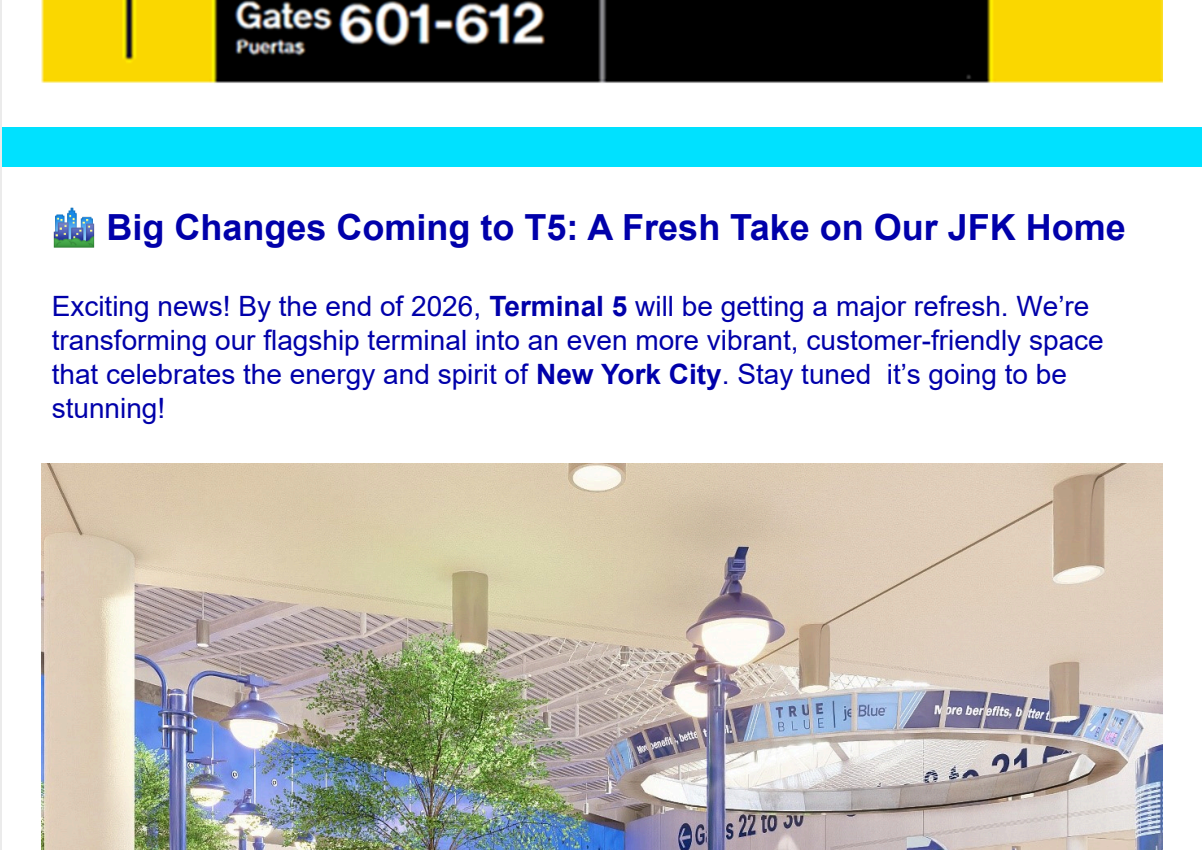
JFK Gate Renumbering – Heads Up!

If your clients are flying through JFK T5, let them know that gate numbers have changed from **1–30 to 501–530**. It's all part of our prep for the future T6 connection. We've emailed customers, but a friendly reminder never hurts!



Big Changes Coming to T5: A Fresh Take on Our JFK Home

Exciting news! By the end of 2026, **Terminal 5** will be getting a major refresh. We're transforming our flagship terminal into an even more vibrant, customer-friendly space that celebrates the energy and spirit of **New York City**. Stay tuned it's going to be stunning!



JFK Redevelopment Update: Ride App Pickups Are Moving

Heads up! As part of the JFK Redevelopment project, ride app pickups (Uber, Lyft, etc.) for Terminals 5 and 7 have moved to Howard Beach AirTrain Station as of May 6. Yellow cabs remain available right outside T5 for those who prefer to skip the AirTrain. This change is led by the Port Authority to ease congestion during construction of the new Grand Transportation Center. The good news? By 2026, customers will enjoy a sleek new pickup area just steps from T5!

Fly + Ride = Florida Adventures with Brightline!

We're thrilled to announce our new partnership with Brightline, Florida's high-speed rail service! Now your clients can seamlessly connect from JetBlue flights to Brightline trains, making it easier than ever to explore the Sunshine State.

- **Fly into Florida** and hop on Brightline to reach hotspots like **Miami, Fort Lauderdale, Orlando**, and more.
- One booking, one journey it's all about convenience and comfort.

Fly, Ride, Explore: JetBlue and Brightline Launch Partnership Offering More Travel Connections Across Florida

For the first time, JetBlue customers can book Brightline tickets directly on jetblue.com as part of a combined itinerary providing even more options to get to and from cities like Miami, Fort Lauderdale, West Palm Beach, and Orlando.

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